

# Picking Brains with Bandits



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# Motivation

Imagine we have  $n$  items and we want to know which one people prefer

$n$  beers

$n$  papers

$n$  resumes

We also have a large pool of people who can judge the items.  
How should we allocate the judges?

uniform distribution of judges over items

adaptive allocation of judges to (hopefully) focus on top items

# Multi-Armed Bandit

$n$  arms (one for each item)

$\mu_1 > \mu_2 \geq \dots \geq \mu_n$ , expected rating of each item  
(order is unknown)

$x_{ij} \sim P_{\mu_i}$ , random rating from judge  $j$

$x_{ij} \sim P_{\mu_i}$ , random rating from judge  $j$   
(assume judges are iid)

$\hat{\mu}_{i,t_i} = \frac{1}{t_i} \sum_{j=1}^{t_i} x_{ij}$ , empirical mean from  $t_i$  ratings

Use  $\{\hat{\mu}_{i,t_i}\}$  to choose  $\hat{i}$  so that  $\mathbb{P}(\hat{i} \neq 1) \leq \delta$

# Confidence Intervals

Assume  $P_{\mu_i}$  are subGaussian:

$$\mathbb{P}(|\hat{\mu}_{i,t} - \mu_i| \geq \epsilon) \leq 2e^{-ct\epsilon^2}, \text{ for some } c > 0$$

$x_i$  iid Bernoulli  $\rightarrow$  Chernoff  
 $x_i$  iid bounded  $\rightarrow$  Hoeffding  
 $x_i$  iid Gaussian  $\rightarrow e^{-t\epsilon^2/2}$

With probability at least  $1 - \delta$

$$\hat{\mu}_{i,t} - \sqrt{\frac{c}{t} \log \frac{2}{\delta}} \leq \mu_i \leq \hat{\mu}_{i,t} + \sqrt{\frac{c}{t} \log \frac{2}{\delta}}$$

# Confidence Intervals

With probability at least  $1 - \delta$

for fixed  $i$  and  $t$

$$\hat{\mu}_{i,t} - \sqrt{\frac{c}{t} \log \frac{2}{\delta}} \leq \mu_i \leq \hat{\mu}_{i,t} + \sqrt{\frac{c}{t} \log \frac{2}{\delta}}$$

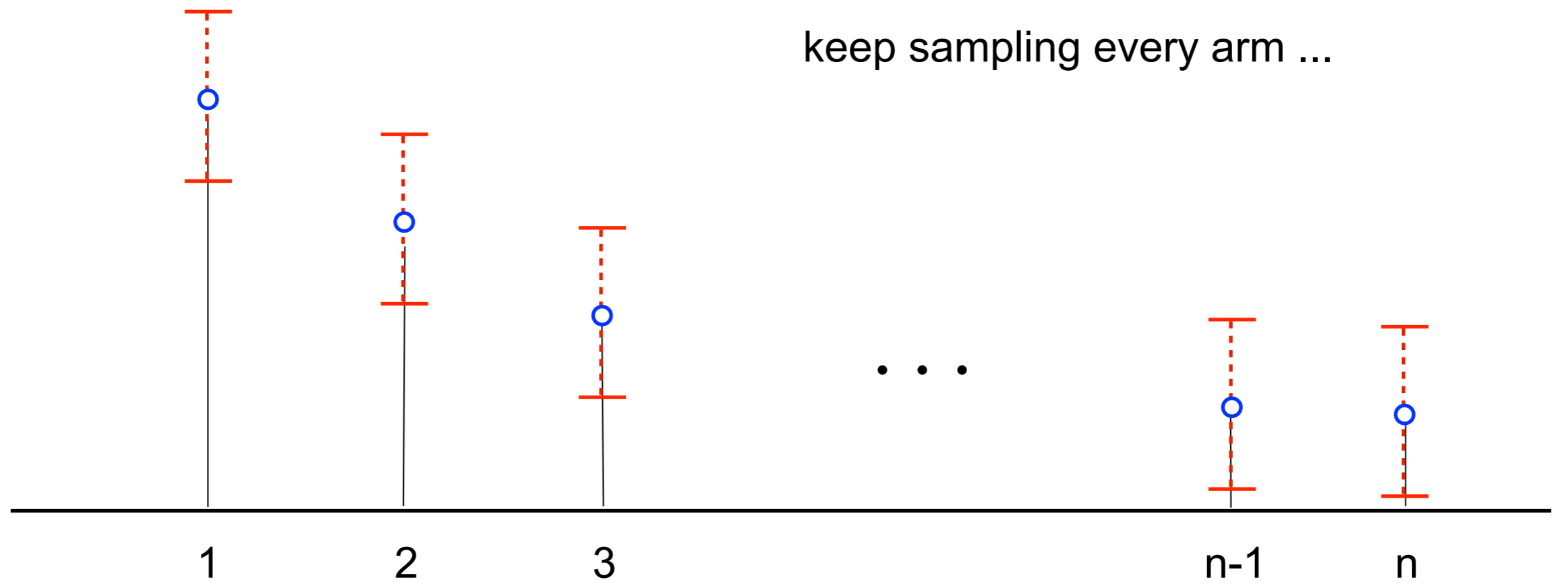
$\delta \rightarrow \delta/n$ : for all  $i$  and fixed  $t$

$$\hat{\mu}_{i,t} - \sqrt{\frac{c}{t} \log \frac{2n}{\delta}} \leq \mu_i \leq \hat{\mu}_{i,t} + \sqrt{\frac{c}{t} \log \frac{2n}{\delta}}$$

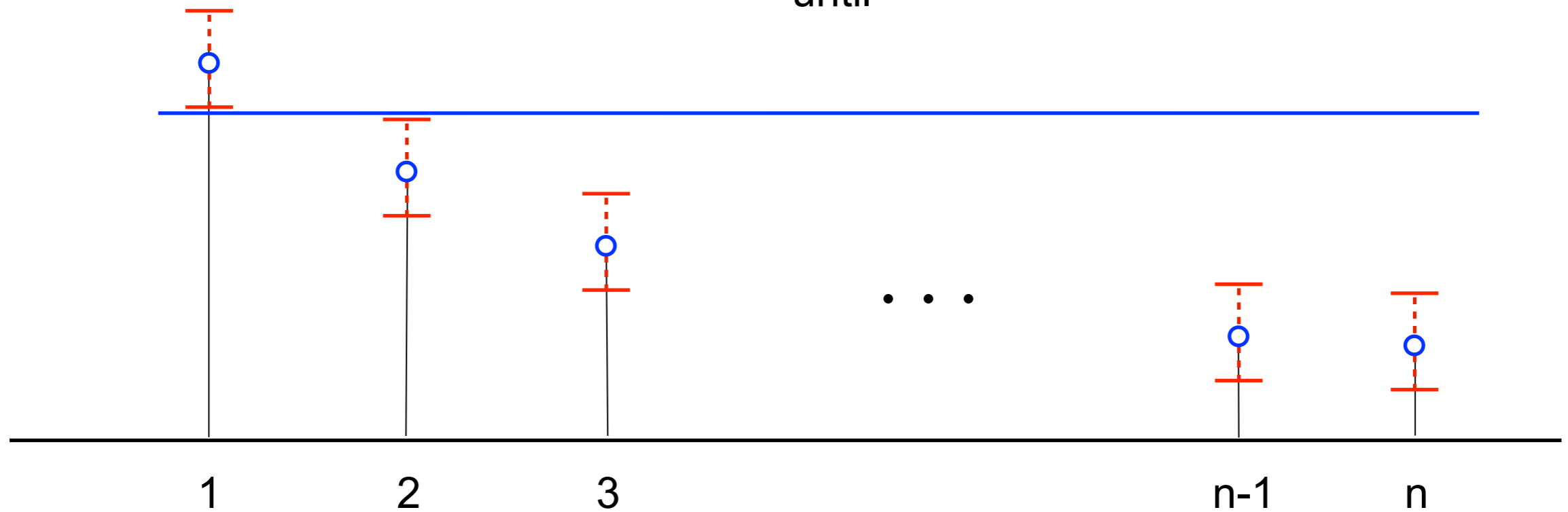
$\delta \rightarrow \delta/(2nt^2)$ : for all  $i$  and all  $t$

$$\hat{\mu}_{i,t} - \sqrt{\frac{c}{t} \log \frac{4nt^2}{\delta}} \leq \mu_i \leq \hat{\mu}_{i,t} + \sqrt{\frac{c}{t} \log \frac{4nt^2}{\delta}}$$

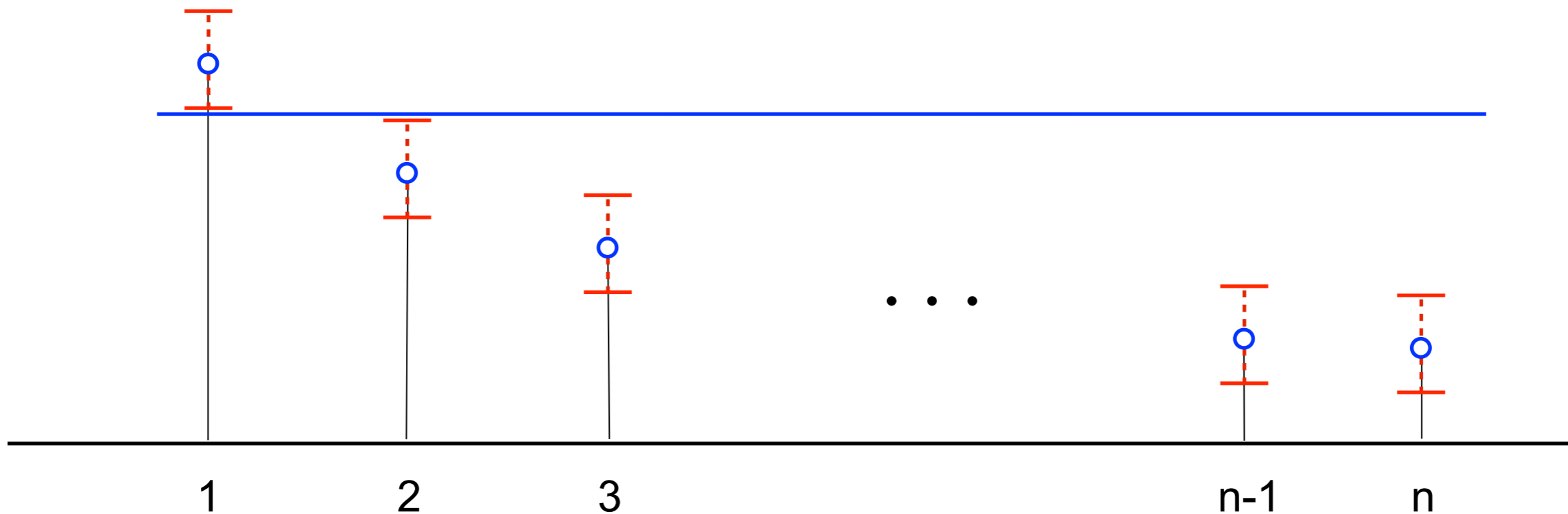
# Non-Adaptive Scheme



until



# Non-Adaptive Scheme



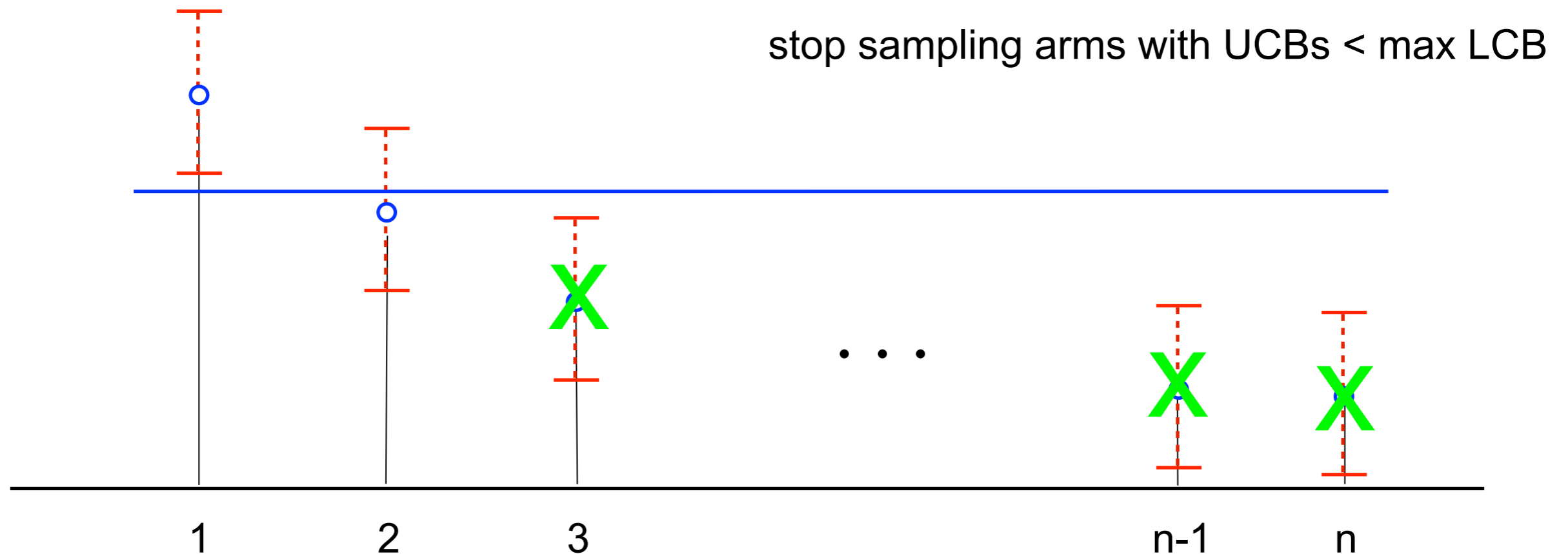
satisfied if

$$4\sqrt{\frac{c}{t} \log \frac{4nt^2}{\delta}} \leq \mu_1 - \mu_2 =: \Delta_2$$

$$\Rightarrow t = O\left(\Delta_2^{-2} \log \frac{n\Delta_2^{-2}}{\delta}\right) \text{ samples/arm suffice}$$

$$\text{Total samples } T = O\left(n \Delta_2^{-2} \log \frac{n\Delta_2^{-2}}{\delta}\right)$$

# Adaptive Scheme



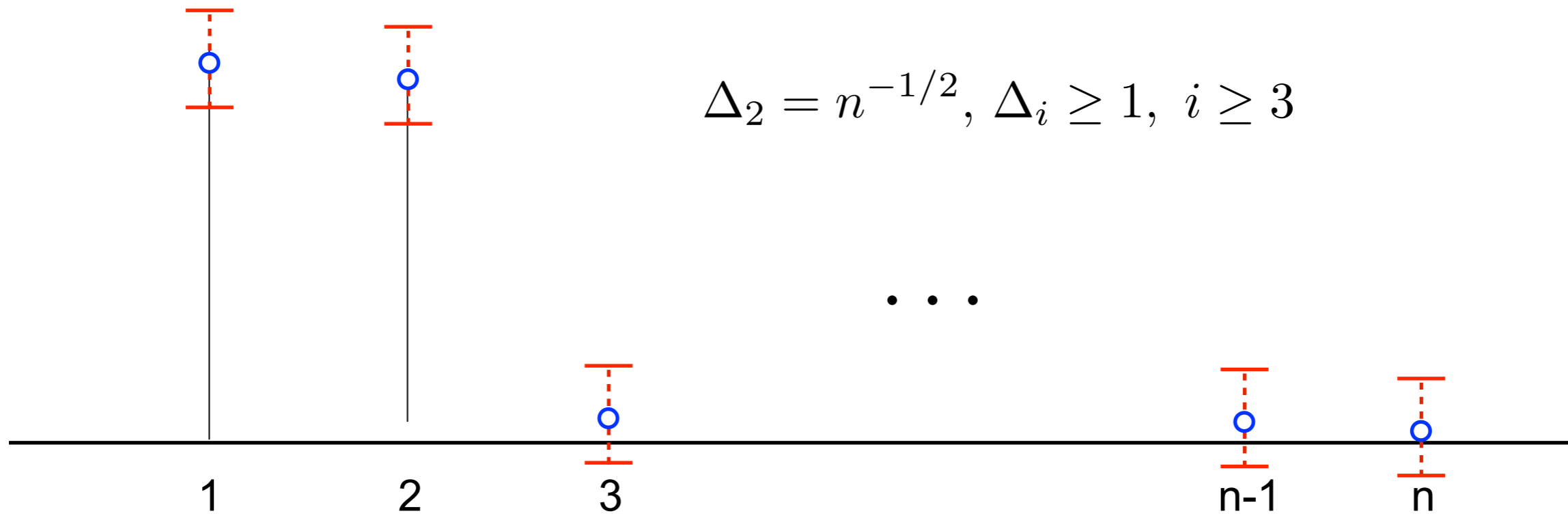
$i$ th arm removed after  $t_i = O\left(\Delta_i^{-2} \log \frac{n\Delta_i^{-2}}{\delta}\right)$  samples

$$\Delta_i := \mu_1 - \mu_i$$

$$\text{Total samples } T = O\left(\sum_{i \geq 2} \Delta_i^{-2} \log \frac{n\Delta_i^{-2}}{\delta}\right)$$



# Example



non-adaptive:  $T = O(n^2 \log n)$

adaptive:  $T = O(n \log n)$

is  $\log n$  factor necessary?

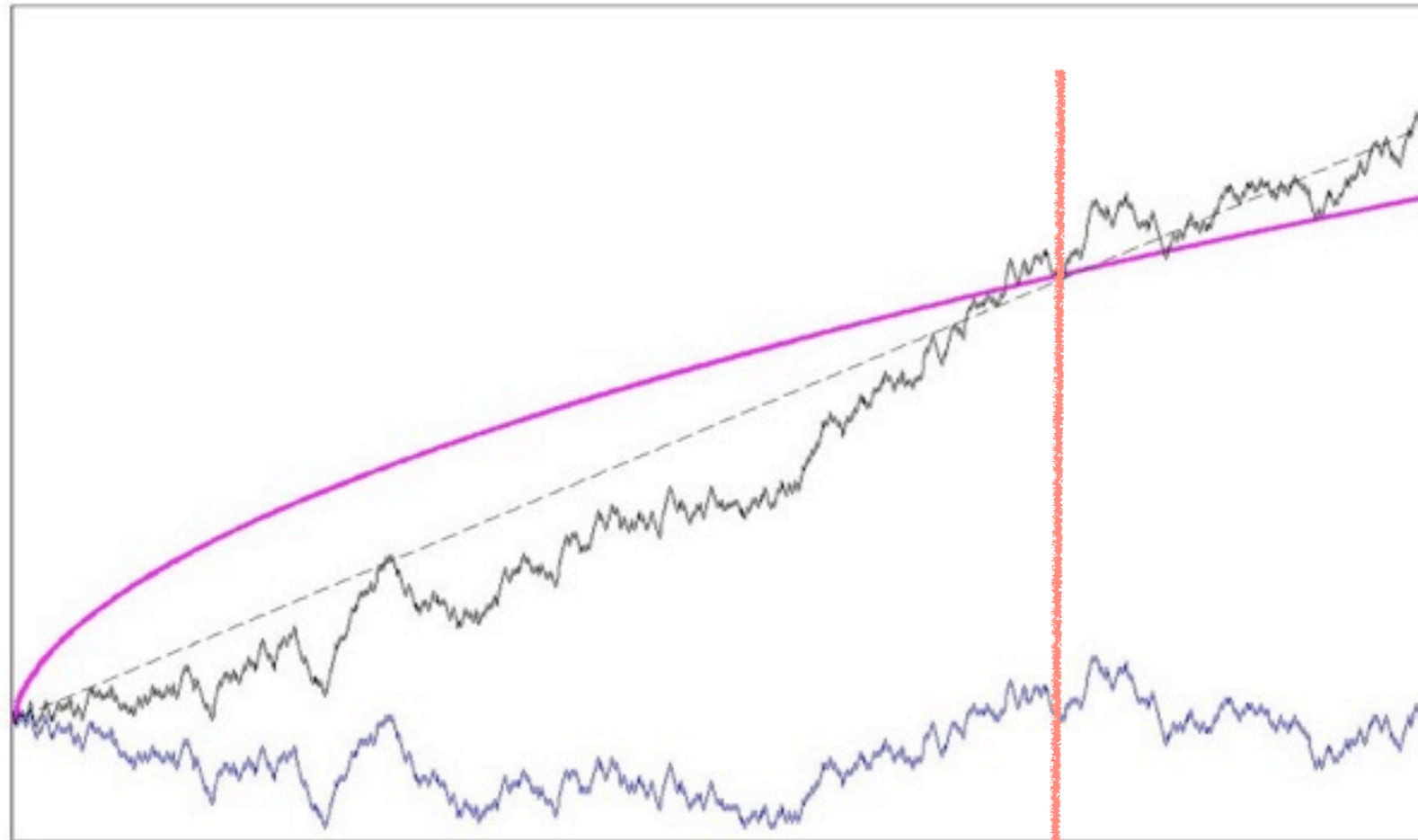
# Two-Arm Case

**Test:**  $\sum_{j=1}^t (x_{1,j} - x_{2,j}) \geq 0$

$$\Delta_2 > 0$$

walk + drift  $\Delta_2 t$

$$\sqrt{2t \log \log t}$$



zero-mean walk

$$\Delta_2 = 0$$

when drift crosses LIL bound

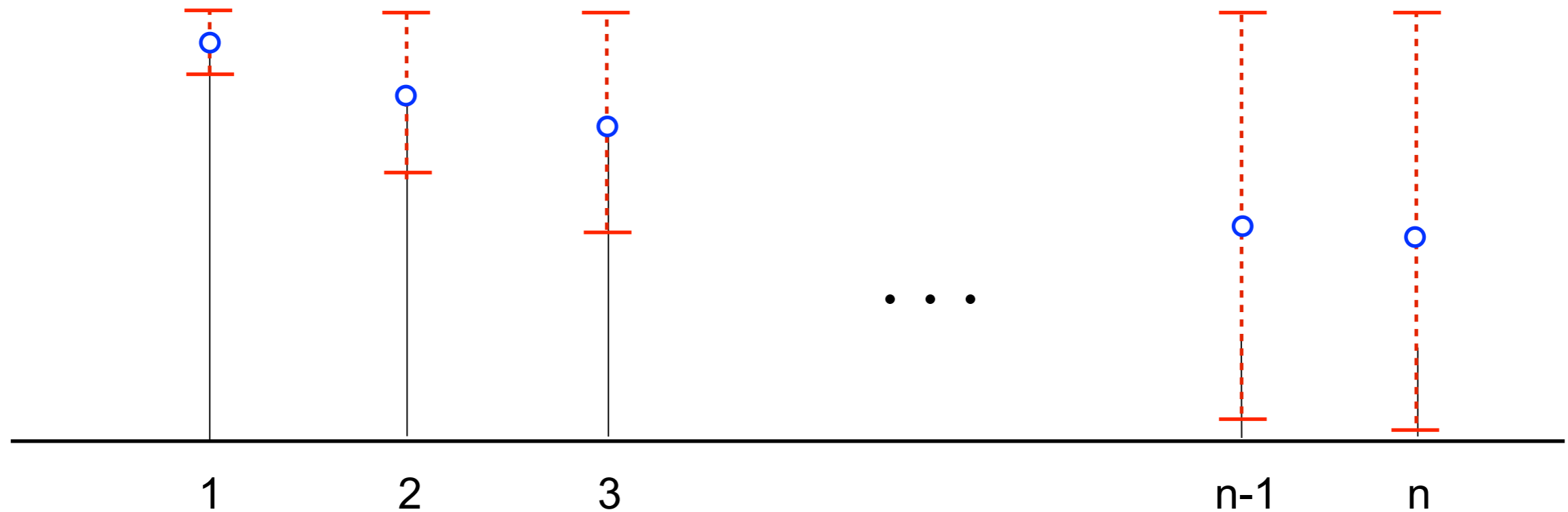
$$\Delta t = \sqrt{2t \log \log t} \Rightarrow t \approx \Delta_2^{-2} \log \log \Delta_2^{-2}$$

this suggests  $T = O\left(\sum_{i \geq 2} \Delta_i^{-2} \log\left(\frac{\log \Delta_i^{-2}}{\delta}\right)\right)$

# LIL UCB Algorithm

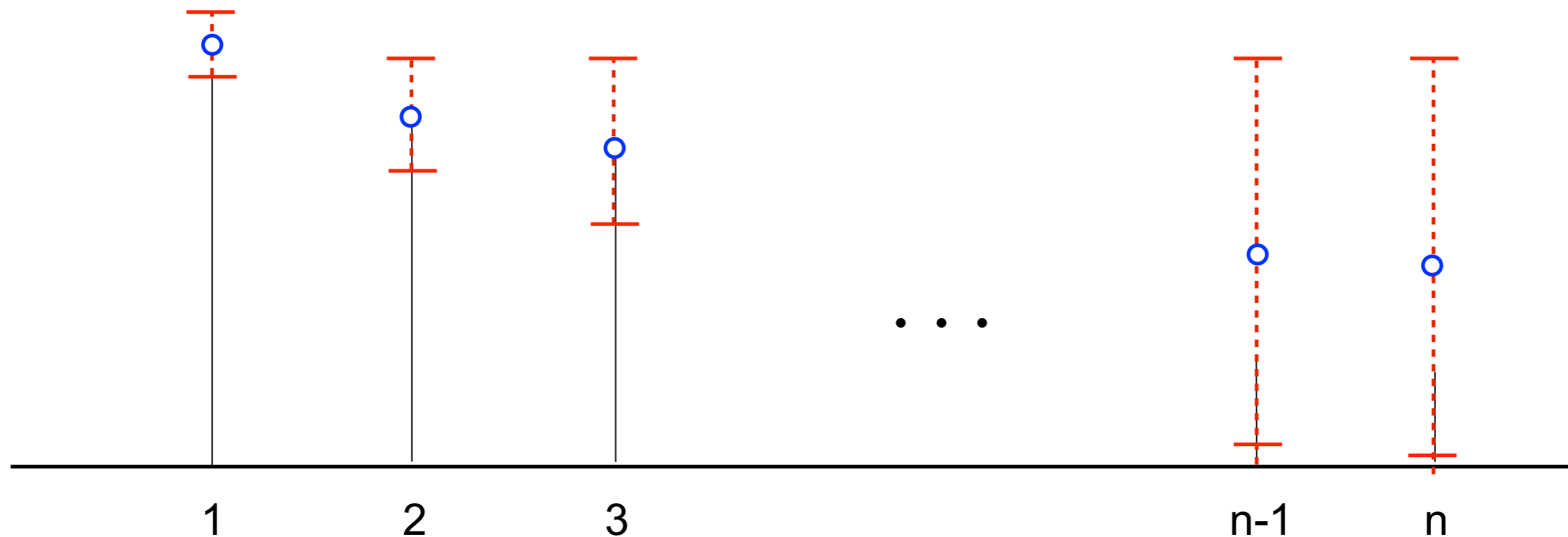
$$\hat{\mu}_{i,t} - \sqrt{\frac{c}{t} \log \left( \frac{\log t}{\delta} \right)} \leq \mu_i \leq \hat{\mu}_{i,t} + \sqrt{\frac{c}{t} \log \left( \frac{\log t}{\delta} \right)}$$

sample arm with largest LIL upper confidence bound



# LIL UCB Algorithm

... eventually, algorithm will stop sampling suboptimal arms



key steps in analysis are to show

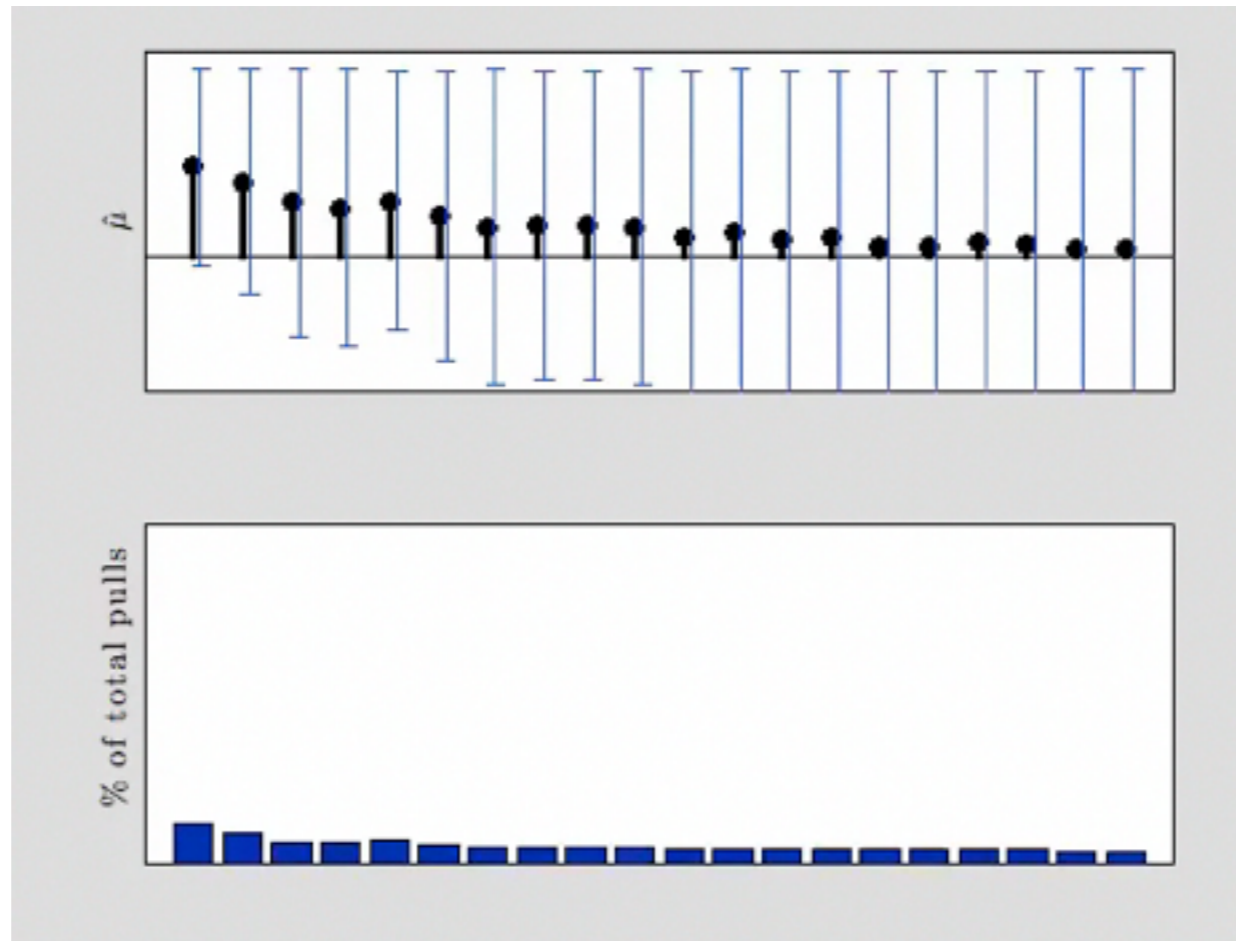
1. suboptimal arms sampled finitely many times

$$\sum_{i \geq 2} t_i \leq c_0 \sum_{i \geq 2} \Delta_i^{-2} \log \left( \frac{\log \Delta_i^{-2}}{\delta} \right)$$

2. no suboptimal arm sampled more than all others

$$t_i \leq c_1 \sum_{j \neq i} t_j + 1, \quad \forall i \geq 2$$

## lil' UCB



**Theorem 1** *Assume arms are sub-Gaussian. For any  $\delta \leq 0.10$ , there exist (small) universal constants  $c_0, c_1 > 0$  such that with probability at least  $1 - c_0\delta$  the lil' UCB algorithm stops after at most*

$$c_1 \sum_{i=2}^n \Delta_i^{-2} \log(\log(\Delta_i^{-2})/\delta)$$

*samples and outputs the optimal arm.*

# Dueling Bandits

Rather than collecting ratings, collect binary comparisons between pairs of items; e.g., **Do you prefer Beer A or Beer B ?**

$p_{ij} = \mathbb{P}(\text{arm } i \succ \text{arm } j)$ , probability person prefers  $i$  to  $j$

samples  $x_{ij} \sim \text{Bernoulli}(p_{ij})$

**Yue et al (2012)**

Many criteria for how to decide which item is most preferred (e.g., Condorcet, **Borda**, etc.)

Borda score:  $\mu_i := \frac{1}{n-1} \sum_{j \neq i} p_{ij}$

Simulate sample from arm  $i$ :

$x_i = x_{iJ}$ , where  $J \sim \text{uniform over } [n]/i$

**from here we can apply all the algorithms for the usual best arm problem**

$$P_1 = \begin{bmatrix} \frac{1}{2} & \frac{1}{2} & \frac{3}{4} + \epsilon & \cdots & \frac{3}{4} \\ \frac{1}{2} & \frac{1}{2} & \frac{3}{4} & \cdots & \frac{3}{4} \\ \frac{1}{4} - \epsilon & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ \frac{1}{4} & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \end{bmatrix}$$

Assume  $p_{ij}$  are known up to permutation of the arms

$P_1$  and  $P_2$  have roughly the same Borda scores, but very different sample complexities:

$$T_1 = O\left(\frac{n}{\epsilon^2} \log \frac{n}{\delta}\right)$$

$$T_2 \gtrsim \frac{n^2}{\epsilon^2} \log \frac{1}{\delta}$$

$$P_2 = \begin{bmatrix} \frac{1}{2} & \frac{1}{2} & \frac{3}{4} + \epsilon/n & \cdots & \frac{3}{4} + \epsilon/n \\ \frac{1}{2} & \frac{1}{2} & \frac{3}{4} & \cdots & \frac{3}{4} \\ \frac{1}{4} - \epsilon/n & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ \frac{1}{4} - \epsilon/n & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \end{bmatrix}$$

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$$T_1 = O\left(\frac{n}{\epsilon^2} \log \frac{n}{\delta}\right)$$

1. Duel each arm with  $O(\log \frac{n}{\delta})$  others, chosen uniformly at random
2. Duel arms 1 and 2 against each other arm  $O\left(\frac{1}{\epsilon^2} \log \frac{n}{\delta}\right)$  times



$$P_2 = \begin{bmatrix} \frac{1}{2} & \frac{1}{2} & \frac{3}{4} + \epsilon/n & \cdots & \frac{3}{4} + \epsilon/n \\ \frac{1}{2} & \frac{1}{2} & \frac{3}{4} & \cdots & \frac{3}{4} \\ \frac{1}{4} - \epsilon/n & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ \frac{1}{4} - \epsilon/n & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \end{bmatrix} \quad T_2 \gtrsim \frac{n^2}{\epsilon^2} \log \frac{1}{\delta}$$

1. Duel each arm with  $O(\log \frac{n}{\delta})$  others, chosen uniformly at random
2. Duel arms 1 and 2 against **any** other arm  $O\left(\frac{n^2}{\epsilon^2} \log \frac{n}{\delta}\right)$  times

$$P_1 = \begin{bmatrix} \frac{1}{2} & \frac{1}{2} & \frac{3}{4} + \epsilon & \cdots & \frac{3}{4} \\ \frac{1}{2} & \frac{1}{2} & \frac{3}{4} & \cdots & \frac{3}{4} \\ \frac{1}{4} - \epsilon & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ \frac{1}{4} & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \end{bmatrix}$$

Assume  $p_{ij}$  are known up to permutation of the arms

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$$T_1 = O\left(\frac{n}{\epsilon^2} \log \frac{n}{\delta}\right)$$

$$T_2 \gtrsim \frac{n^2}{\epsilon^2} \log \frac{1}{\delta}$$

$$P_2 = \begin{bmatrix} \frac{1}{2} & \frac{1}{2} & \frac{3}{4} + \epsilon/n & \cdots & \frac{3}{4} + \epsilon/n \\ \frac{1}{2} & \frac{1}{2} & \frac{3}{4} & \cdots & \frac{3}{4} \\ \frac{1}{4} - \epsilon/n & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ \frac{1}{4} - \epsilon/n & \frac{1}{4} & \frac{1}{2} & \cdots & \frac{1}{2} \end{bmatrix}$$

**sparsity helps !**

# Bounds for Borda Dueling Bandits

**Borda score:**  $\mu_i := \frac{1}{n-1} \sum_{j \neq i} p_{ij}$

**Borda gaps:**  $\Delta_i = \mu_i - \mu_1$ ,  $i \geq 2$

general upper bound on sample complexity:  $T = O \left( \sum_{i \geq 2} \Delta_i^{-2} \log \left( \frac{\log \Delta_i^{-2}}{\delta} \right) \right)$

... but maybe it is possible to automatically adapt to sparsity to achieve better results

Consider class problems  $\mathcal{P} := \{P : \frac{3}{8} \leq p_{ij} \leq \frac{5}{8} \forall ij\}$  and class  $\mathcal{A}$  of procedures that are guaranteed to find Borda winner with probability at least  $1 - \delta \forall P \in \mathcal{P}$ .

Then for every  $P \in \mathcal{P}$  and every procedure in  $\mathcal{A}$ , the expected number of samples satisfies

$$\mathbb{E}_P[T] \geq C \log \left( \frac{1}{2\delta} \right) \sum_{i \geq 2} \Delta_i^{-2}$$

using techniques from Kaufmann, Cappe, & Garivier (2014)

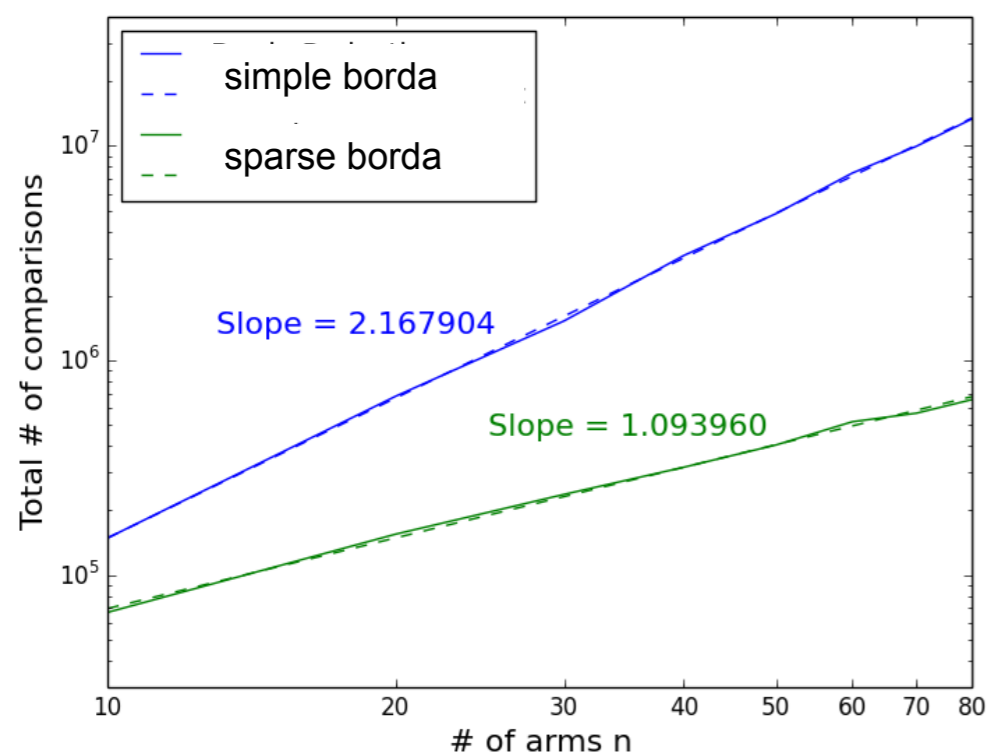
=> impossible to agnostically exploit sparsity for much, if any, gain

# Sparse Borda Algorithm

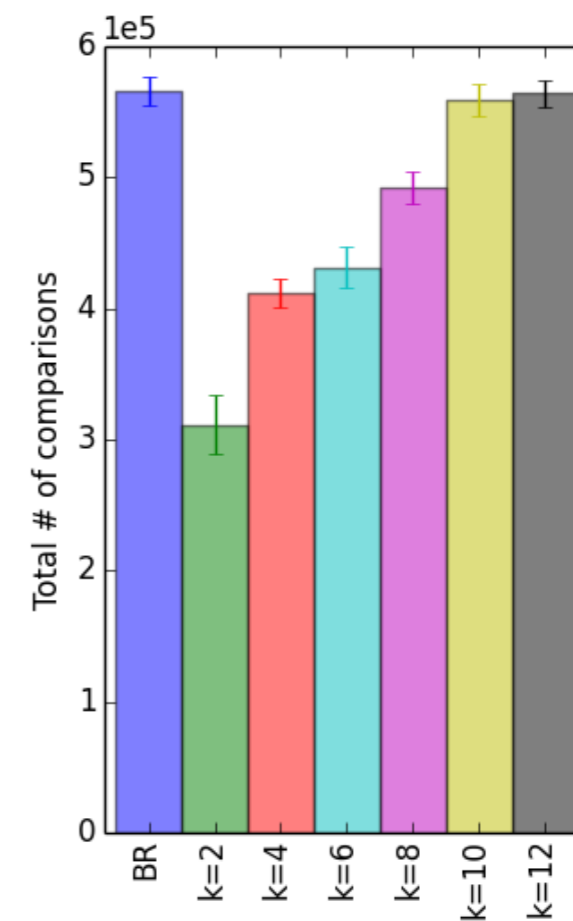
**Assumption:** best arm is differentiated from any suboptimal arm by a small subset (of size at most  $k$ ) of all possible duels

**Algorithmic idea:** Successive elimination of arms and duels

**Results:** provably improves on sample complexity of simple Borda reduction



$$P_1 = \begin{bmatrix} \frac{1}{2} & \frac{1}{2} & \frac{3}{4} + \epsilon & \dots & \frac{3}{4} \\ \frac{1}{2} & \frac{1}{2} & \frac{3}{4} & \dots & \frac{3}{4} \\ \frac{1}{4} - \epsilon & \frac{1}{4} & \frac{1}{2} & \dots & \frac{1}{2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ \frac{1}{4} & \frac{1}{4} & \frac{1}{2} & \dots & \frac{1}{2} \end{bmatrix}$$



(a) MSLR-WEB10k

**Jamieson, Katariya and others (2012)**

# Thanks!



Kevin Jamieson



Matt Malloy



Sumeet Katariya



Sebastien Bubeck