

# Local Privacy and Statistical Minimax Rates

John C. Duchi, Michael I. Jordan, Martin J. Wainwright

University of California, Berkeley

December 2013

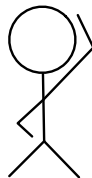
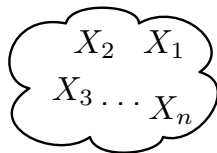
## Goals for this talk

Bring together some classical concepts of decision theory  
and newer concepts of privacy

## Illustration of problem

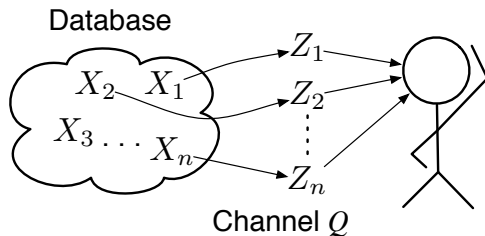
## Illustration of problem

Database



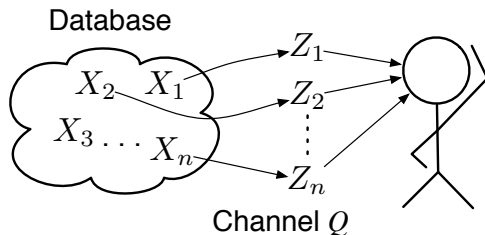
- ▶ Have data  $X_1, \dots, X_n$

## Illustration of problem



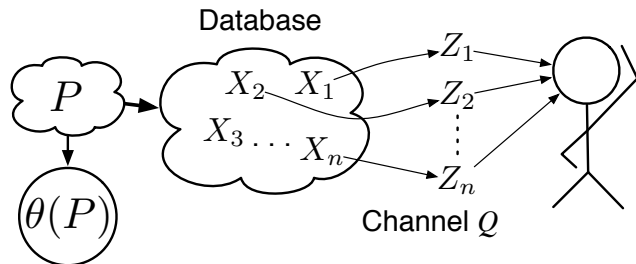
- ▶ Have data  $X_1, \dots, X_n$
- ▶ **Private** views  $Z_1, \dots, Z_n$  constructed from  $X_i$

## Illustration of problem



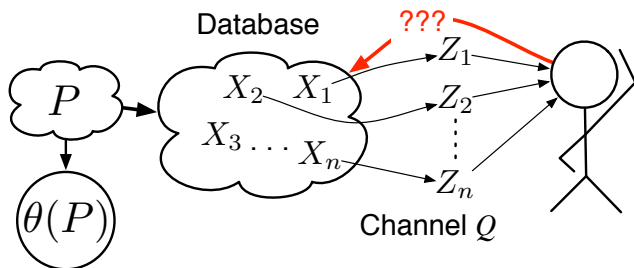
- ▶ Have data  $X_1, \dots, X_n$
- ▶ **Private** views  $Z_1, \dots, Z_n$  constructed from  $X_i$ 
  - ▶ Often: goal to get statistics of  $\{X_1, \dots, X_n\}$  (e.g. average salary)

## Illustration of problem



- ▶ Have data  $X_1, \dots, X_n$
- ▶ **Private** views  $Z_1, \dots, Z_n$  constructed from  $X_i$ 
  - ▶ Often: goal to get statistics of  $\{X_1, \dots, X_n\}$  (e.g. average salary)
- ▶ Distribution  $P$  and parameter  $\theta(P)$  generate data

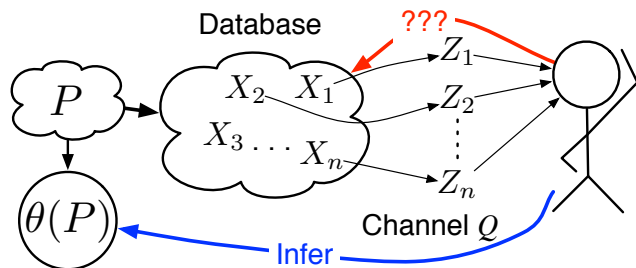
## Illustration of problem



- ▶ Have data  $X_1, \dots, X_n$
- ▶ **Private** views  $Z_1, \dots, Z_n$  constructed from  $X_i$ 
  - ▶ Often: goal to get statistics of  $\{X_1, \dots, X_n\}$  (e.g. average salary)
- ▶ Distribution  $P$  and parameter  $\theta(P)$  generate data
- ▶ Sample  $X_1, \dots, X_n$  from  $P$  **not** observed (only  $Z_i$ )



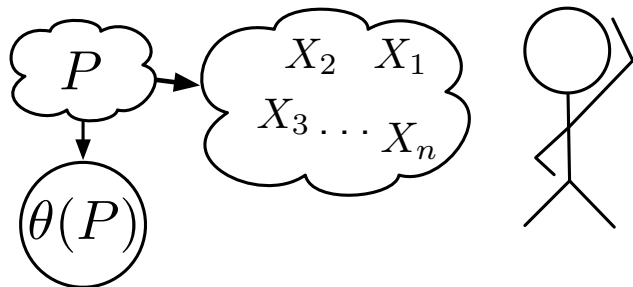
## Illustration of problem



- ▶ Have data  $X_1, \dots, X_n$
- ▶ **Private** views  $Z_1, \dots, Z_n$  constructed from  $X_i$ 
  - ▶ Often: goal to get statistics of  $\{X_1, \dots, X_n\}$  (e.g. average salary)
- ▶ Distribution  $P$  and parameter  $\theta(P)$  generate data
- ▶ Sample  $X_1, \dots, X_n$  from  $P$  **not** observed (only  $Z_i$ )
- ▶ Goal: infer **population** parameter  $\theta(P)$  based on  $Z_1, \dots, Z_n$

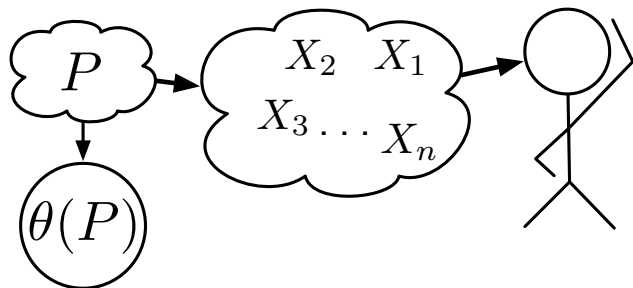
# Primer on minimax rates of convergence and statistical inference

## Illustration of classical problem



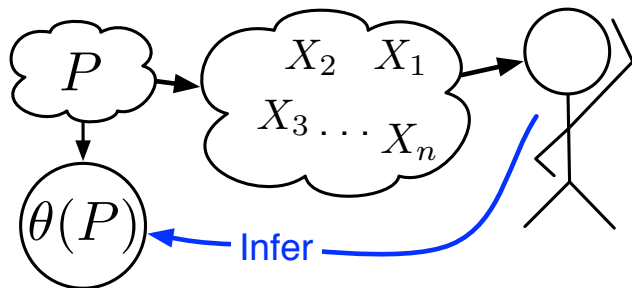
- ▶ Have distribution  $P$  and parameter  $\theta(P)$  of  $P$

## Illustration of classical problem



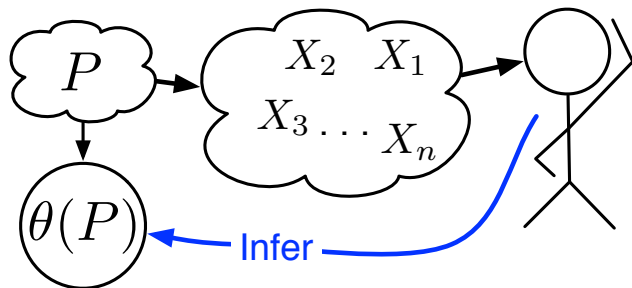
- ▶ Have distribution  $P$  and parameter  $\theta(P)$  of  $P$
- ▶ Sample  $X_1, \dots, X_n$  drawn from  $P$  and observed

## Illustration of classical problem



- ▶ Have distribution  $P$  and parameter  $\theta(P)$  of  $P$
- ▶ Sample  $X_1, \dots, X_n$  drawn from  $P$  and observed
- ▶ Goal: infer **population** parameter  $\theta(P)$

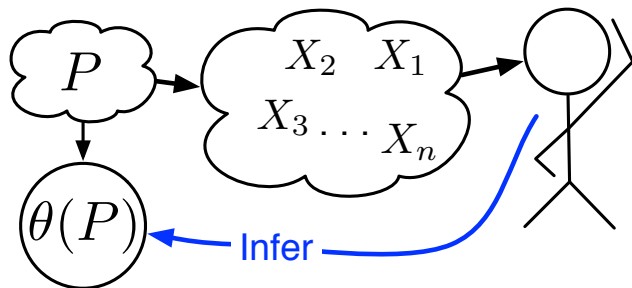
## Illustration of classical problem



- ▶ Have distribution  $P$  and parameter  $\theta(P)$  of  $P$
- ▶ Sample  $X_1, \dots, X_n$  drawn from  $P$  and observed
- ▶ Goal: infer **population** parameter  $\theta(P)$

**Why?** Care about making future predictions

## Illustration of classical problem

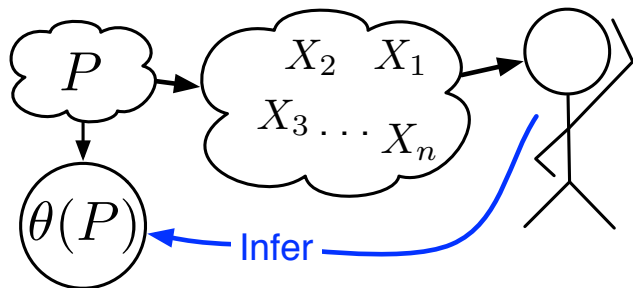


- ▶ Have distribution  $P$  and parameter  $\theta(P)$  of  $P$
- ▶ Sample  $X_1, \dots, X_n$  drawn from  $P$  and observed
- ▶ Goal: infer **population** parameter  $\theta(P)$

**Why?** Care about making future predictions

- ▶ What is likelihood new resident of San Francisco needs food stamps

## Illustration of classical problem



- ▶ Have distribution  $P$  and parameter  $\theta(P)$  of  $P$
- ▶ Sample  $X_1, \dots, X_n$  drawn from  $P$  and observed
- ▶ Goal: infer **population** parameter  $\theta(P)$

**Why?** Care about making future predictions

- ▶ What is likelihood new resident of San Francisco needs food stamps
- ▶ Biological prediction, web advertising, search, ...



# Minimax risk

**Central object of study:** Minimax risk

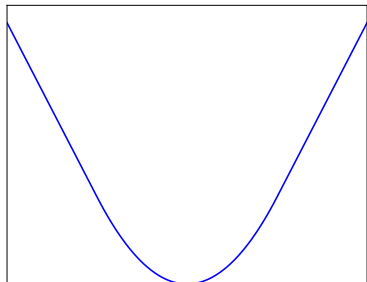
- ▶ Parameter  $\theta(P)$  of distribution  $P$ 
  - ▶ E.g. mean:  $\theta(P) = \mathbb{E}_P[X]$

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$ 
  - ▶ E.g. mean:  $\theta(P) = \mathbb{E}_P[X]$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$  or more esoteric/robust

$$\rho_u(\hat{\theta}, \theta) = \begin{cases} \frac{1}{2} \|\hat{\theta} - \theta\|_2^2 & \text{if } \|\hat{\theta} - \theta\|_2 \leq u \\ u \|\hat{\theta} - \theta\|_2 - u^2/2 & \text{otherwise} \end{cases}$$

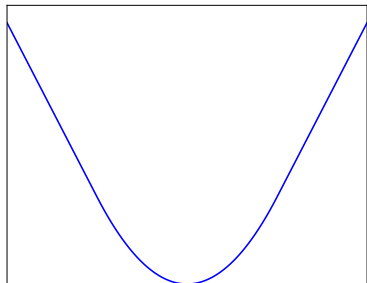


# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$ 
  - ▶ E.g. mean:  $\theta(P) = \mathbb{E}_P[X]$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$  or more esoteric/robust

$$\rho_u(\hat{\theta}, \theta) = \begin{cases} \frac{1}{2} \|\hat{\theta} - \theta\|_2^2 & \text{if } \|\hat{\theta} - \theta\|_2 \leq u \\ u \|\hat{\theta} - \theta\|_2 - u^2/2 & \text{otherwise} \end{cases}$$



- ▶ Family of distributions  $\mathcal{P}$  that we study
  - ▶ E.g.  $P$  such that  $\mathbb{E}_P[X^2] \leq 1$

# Minimax risk

**Central object of study:** Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ **Loss**  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

# Minimax risk

**Central object of study:** Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\mathbb{E}_P \left[ \rho(\hat{\theta}(X_1, \dots, X_n), \theta(P)) \right]$$

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}(X_1, \dots, X_n), \theta(P)) \right]$$

- ▶ Worst case over distributions  $\mathcal{P}$

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}(X_1, \dots, X_n), \theta(P)) \right]$$

- ▶ Worst case over distributions  $\mathcal{P}$
- ▶ Best case over all estimators  $\hat{\theta} : \mathcal{Z}^n \rightarrow \Theta$

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho) := \underbrace{\inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}(X_1, \dots, X_n), \theta(P)) \right]}_{\text{Classical minimax risk}}$$

- ▶ Worst case over distributions  $\mathcal{P}$
- ▶ Best case over all estimators  $\hat{\theta} : \mathcal{Z}^n \rightarrow \Theta$



# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho) := \underbrace{\inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}(X_1, \dots, X_n), \theta(P)) \right]}_{\text{Classical minimax risk}}$$

- ▶ Worst case over distributions  $\mathcal{P}$
- ▶ Best case over all estimators  $\hat{\theta} : \mathcal{Z}^n \rightarrow \Theta$

**To study:** rate of  $\mathfrak{M}_n(\theta(\mathcal{P}), \rho) \rightarrow 0$  as  $n$  grows

# Proving minimax bounds

**This talk:**

# Proving minimax bounds

## **This talk:**

- ▶ Upper bounds will be ad-hoc

# Proving minimax bounds

## **This talk:**

- ▶ Upper bounds will be ad-hoc
- ▶ Lower bounds will be information theoretic [Hasminskii 78, Birge 83, Ibragimov and Hasminskii 81, Yang and Barron 99, Yu97]

# Proving minimax bounds

## This talk:

- ▶ Upper bounds will be ad-hoc
- ▶ Lower bounds will be information theoretic [Hasminskii 78, Birge 83, Ibragimov and Hasminskii 81, Yang and Barron 99, Yu97]
- ▶ **NB:** Many known information-theoretic upper bounds [Barron, Birge, Kivinen, ...]

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

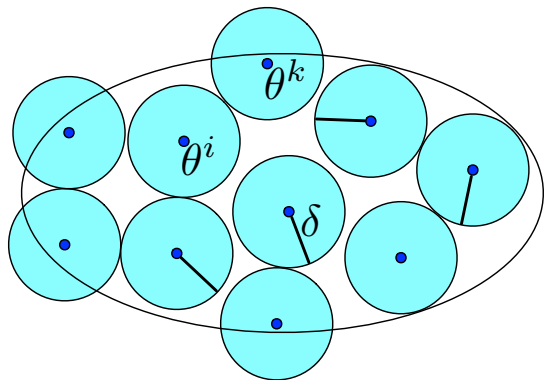
**Step 3:** Classical bounds on error probabilities

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



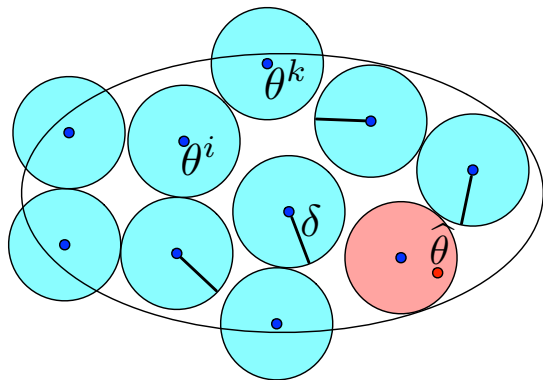
► Have  $2\delta$ -packing of  $\Theta$ ,  
i.e.  $\{\theta^1, \theta^2, \dots, \theta^K\}$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



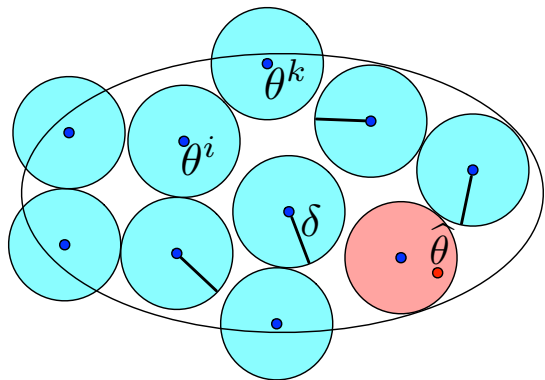
- ▶ Have  $2\delta$ -packing of  $\Theta$ , i.e.  $\{\theta^1, \theta^2, \dots, \theta^K\}$
- ▶ Estimator  $\hat{\theta}$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



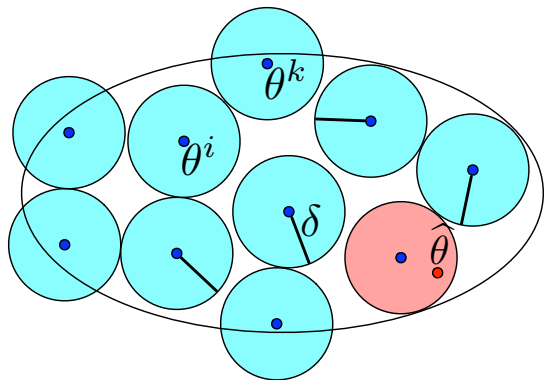
- ▶ Have  $2\delta$ -packing of  $\Theta$ , i.e.  $\{\theta^1, \theta^2, \dots, \theta^K\}$
- ▶ Estimator  $\hat{\theta}$
- ▶ At most *one* index close to  $\hat{\theta}$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



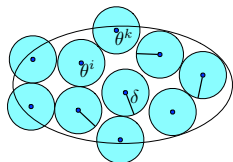
- ▶ Have  $2\delta$ -packing of  $\Theta$ , i.e.  $\{\theta^1, \theta^2, \dots, \theta^K\}$
- ▶ Estimator  $\hat{\theta}$
- ▶ At most *one* index close to  $\hat{\theta}$
- ▶ Can *test* index  $i \in [K]$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



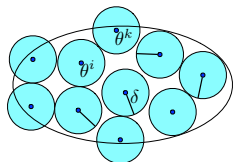
# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities

- ▶ Nature chooses random index  $V \in [K]$

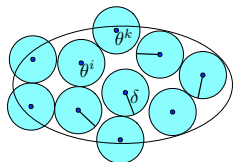


# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



- ▶ Nature chooses random index  $V \in [K]$
- ▶ Conditional on  $V = v$ , sample  $X_1, \dots, X_n$  i.i.d. from  $P_v$

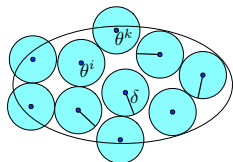


# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



- ▶ Nature chooses random index  $V \in [K]$
- ▶ Conditional on  $V = v$ , sample  $X_1, \dots, X_n$  i.i.d. from  $P_v$
- ▶ **Lower bound** minimax error:

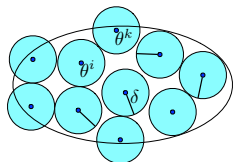
$$\begin{aligned} \sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}, \theta(P)) \right] &\geq \frac{1}{K} \sum_{v=1}^K \mathbb{E}_v \left[ \rho(\hat{\theta}, \theta_v) \right] \\ &\geq \frac{1}{K} \sum_{v=1}^K \rho(\delta) P_v(\rho(\hat{\theta}, \theta_v) \geq 2\delta) \end{aligned}$$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



- ▶ Nature chooses random index  $V \in [K]$
- ▶ Conditional on  $V = v$ , sample  $X_1, \dots, X_n$  i.i.d. from  $P_v$
- ▶ **Lower bound** minimax error:

$$\begin{aligned} \sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}, \theta(P)) \right] &\geq \frac{1}{K} \sum_{v=1}^K \mathbb{E}_v \left[ \rho(\hat{\theta}, \theta_v) \right] \\ &\geq \frac{1}{K} \sum_{v=1}^K \rho(\delta) P_v(\rho(\hat{\theta}, \theta_v) \geq 2\delta) \end{aligned}$$

- ▶ Final **canonical testing problem**:

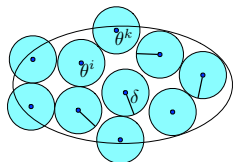
$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho) \geq \rho(\delta) \min_{\hat{v}} \mathbb{P}(\hat{v}(X_1, \dots, X_n) \neq V).$$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities

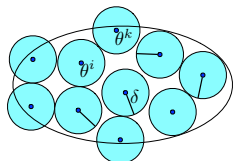


# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



## Le Cam's method

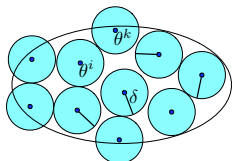
$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



## Le Cam's method

$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

## Fano's inequality (for $K > 2$ )

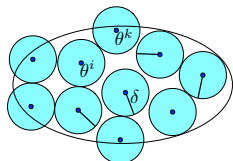
$$\begin{aligned} \mathbb{P}(\hat{v} \neq V) \\ \geq 1 - \frac{I(X_1, \dots, X_n; V) + \log 2}{\log K} \end{aligned}$$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



## Le Cam's method

$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

**Fano's inequality** (for  $K > 2$ )

$$\begin{aligned} \mathbb{P}(\hat{v} \neq V) \\ \geq 1 - \frac{I(X_1, \dots, X_n; V) + \log 2}{\log K} \end{aligned}$$

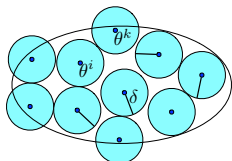
## Summarizing

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



## Le Cam's method

$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

## Fano's inequality (for $K > 2$ )

$$\begin{aligned} \mathbb{P}(\hat{v} \neq V) \\ \geq 1 - \frac{I(X_1, \dots, X_n; V) + \log 2}{\log K} \end{aligned}$$

## Summarizing

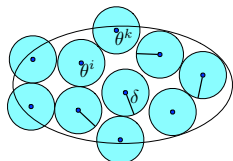


# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



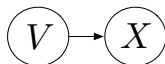
## Le Cam's method

$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

**Fano's inequality** (for  $K > 2$ )

$$\begin{aligned} \mathbb{P}(\hat{v} \neq V) \\ \geq 1 - \frac{I(X_1, \dots, X_n; V) + \log 2}{\log K} \end{aligned}$$

## Summarizing



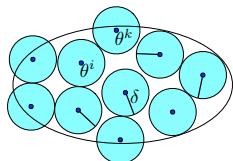


# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



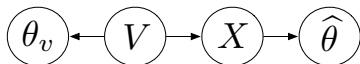
## Le Cam's method

$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

**Fano's inequality** (for  $K > 2$ )

$$\begin{aligned} \mathbb{P}(\hat{v} \neq V) \\ \geq 1 - \frac{I(X_1, \dots, X_n; V) + \log 2}{\log K} \end{aligned}$$

## Summarizing

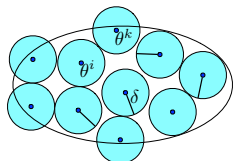


# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



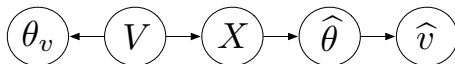
## Le Cam's method

$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

**Fano's inequality** (for  $K > 2$ )

$$\begin{aligned} \mathbb{P}(\hat{v} \neq V) \\ \geq 1 - \frac{I(X_1, \dots, X_n; V) + \log 2}{\log K} \end{aligned}$$

## Summarizing

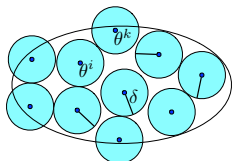


# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



## Le Cam's method

$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

**Fano's inequality** (for  $K > 2$ )

$$\begin{aligned} \mathbb{P}(\hat{v} \neq V) \\ \geq 1 - \frac{I(X_1, \dots, X_n; V) + \log 2}{\log K} \end{aligned}$$

## Summarizing

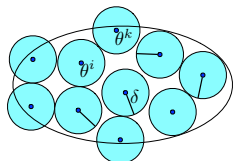


# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



## Le Cam's method

$$\begin{aligned} P_0(\hat{v} \neq 0) + P_1(\hat{v} \neq 1) \\ \geq 1 - \|P_0 - P_1\|_{\text{TV}} \end{aligned}$$

**Fano's inequality** (for  $K > 2$ )

$$\begin{aligned} \mathbb{P}(\hat{v} \neq V) \\ \geq 1 - \frac{I(X_1, \dots, X_n; V) + \log 2}{\log K} \end{aligned}$$

## Summarizing



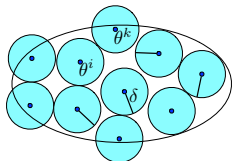
$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho) \geq \rho(\delta) \min_{\hat{v}} \mathbb{P}(\hat{v}(X_1, \dots, X_n) \neq V)$$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



## Summarizing



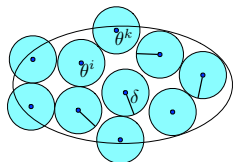
$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho) \geq \rho(\delta) \min_{\hat{v}} \mathbb{P}(\hat{v}(X_1, \dots, X_n) \neq V)$$

# Proving minimax lower bounds

**Step 1:** Reduce from estimation to testing

**Step 2:** Canonical testing problem

**Step 3:** Classical bounds on error probabilities



## Summarizing



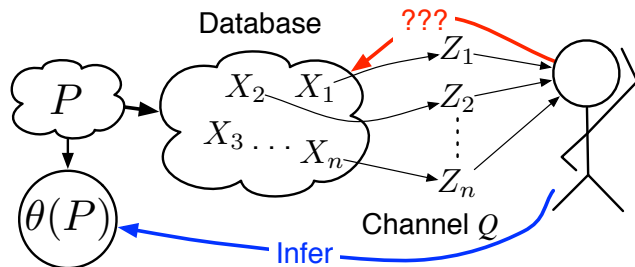
$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho) \geq \rho(\delta) \min_{\hat{v}} \mathbb{P}(\hat{v}(X_1, \dots, X_n) \neq V)$$

**Key idea:** Control information-theoretic divergences

$$\|P_0 - P_1\|_{\text{TV}} \quad \text{or} \quad I(X_1, \dots, X_n; V)$$

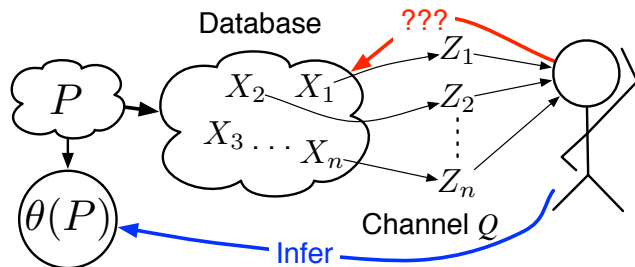
to attain minimax rate

## Inference under privacy constraints



- ▶ Have distribution  $P$  and parameter  $\theta(P)$
- ▶ Sample  $X_1, \dots, X_n$  drawn from  $P$  and *not* observed
- ▶ **Private** views  $Z_1, \dots, Z_n$  constructed from  $X_i$

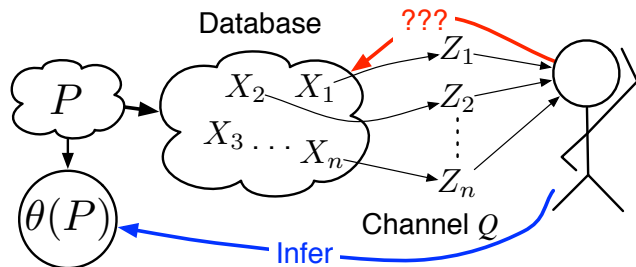
## Inference under privacy constraints



- ▶ Have distribution  $P$  and parameter  $\theta(P)$
- ▶ Sample  $X_1, \dots, X_n$  drawn from  $P$  and *not* observed
- ▶ **Private** views  $Z_1, \dots, Z_n$  constructed from  $X_i$
- ▶ Goal: infer **population** parameter  $\theta(P)$



## Inference under privacy constraints



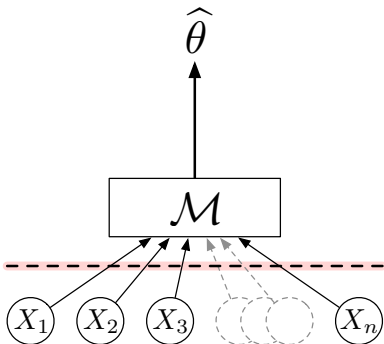
- ▶ Have distribution  $P$  and parameter  $\theta(P)$
- ▶ Sample  $X_1, \dots, X_n$  drawn from  $P$  and *not* observed
- ▶ **Private** views  $Z_1, \dots, Z_n$  constructed from  $X_i$
- ▶ Goal: infer **population** parameter  $\theta(P)$  based on  $X_1, \dots, X_n$

## Model of privacy

**Local Privacy:** Don't trust collector of data (Evmimievski et al. 2003, Warner 1965)

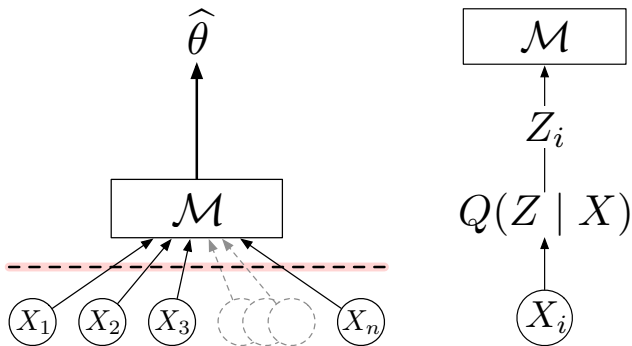
## Model of privacy

**Local Privacy:** Don't trust collector of data (Evfimievski et al. 2003, Warner 1965)



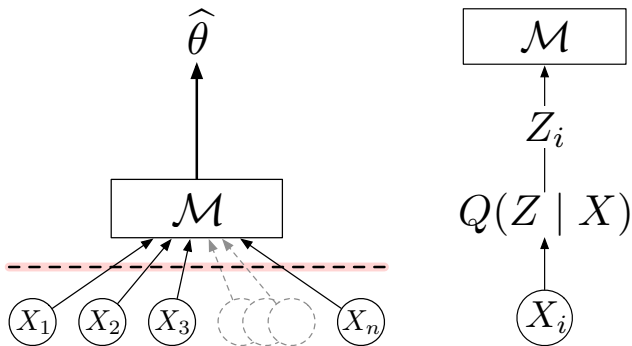
## Model of privacy

**Local Privacy:** Don't trust collector of data (Evfimievski et al. 2003, Warner 1965)



## Model of privacy

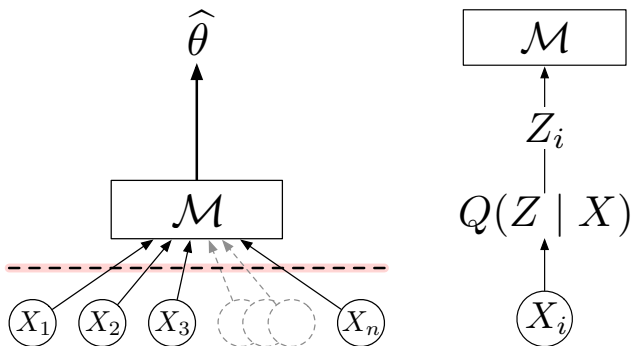
**Local Privacy:** Don't trust collector of data (Evfimievski et al. 2003, Warner 1965)



- ▶ Individuals  $i \in \{1, \dots, n\}$  have personal data  $X_i \sim P_\theta$

## Model of privacy

**Local Privacy:** Don't trust collector of data (Evfimievski et al. 2003, Warner 1965)



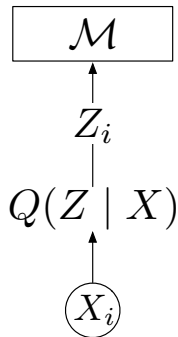
- ▶ Individuals  $i \in \{1, \dots, n\}$  have personal data  $X_i \sim P_\theta$
- ▶ Estimator  $Z_1^n \mapsto \hat{\theta}(Z_{1:n})$

# Differential privacy

**Definition:** The channel  $Q$  is  $\alpha$ -differentially private if

$$\max_{z,x,x'} \frac{Q(Z = z | x)}{Q(Z = z | x')} \leq e^\alpha.$$

[Dwork, McSherry, Nissim, Smith 2006]

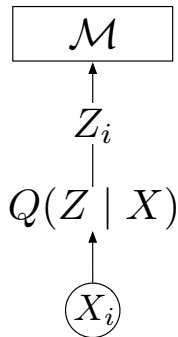
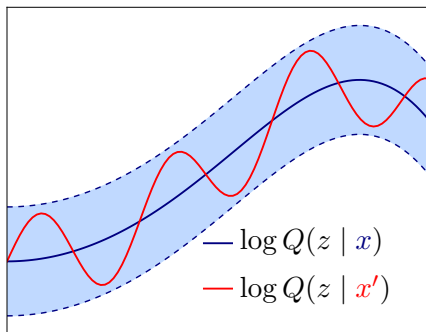


# Differential privacy

**Definition:** The channel  $Q$  is  $\alpha$ -differentially private if

$$\max_{z, x, x'} \frac{Q(Z = z | x)}{Q(Z = z | x')} \leq e^\alpha.$$

[Dwork, McSherry, Nissim, Smith 2006]





# Differential privacy

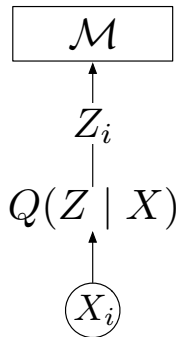
**Definition:** The channel  $Q$  is  $\alpha$ -differentially private if

$$\max_{z,x,x'} \frac{Q(Z = z | x)}{Q(Z = z | x')} \leq e^\alpha.$$

[Dwork, McSherry, Nissim, Smith 2006]

**What does this mean?**

- ▶ Given  $Z$ , cannot tell what  $x$  gave  $Z$



# Differential privacy

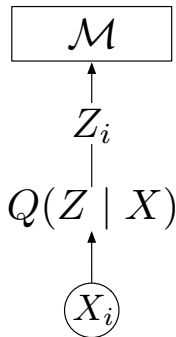
**Definition:** The channel  $Q$  is  $\alpha$ -differentially private if

$$\max_{z,x,x'} \frac{Q(Z = z | x)}{Q(Z = z | x')} \leq e^\alpha.$$

[Dwork, McSherry, Nissim, Smith 2006]

**What does this mean?**

- ▶ Given  $Z$ , *cannot tell* what  $x$  gave  $Z$
- ▶ Testing argument: based on  $Z$ , adversary must distinguish between  $x$  and  $x'$ :



[Wasserman and Zhou 2011]

# Differential privacy

**Definition:** The channel  $Q$  is  $\alpha$ -differentially private if

$$\max_{z, x, x'} \frac{Q(Z = z | x)}{Q(Z = z | x')} \leq e^\alpha.$$

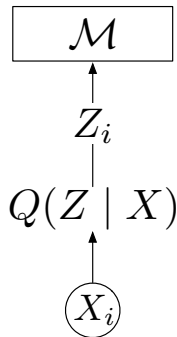
[Dwork, McSherry, Nissim, Smith 2006]

**What does this mean?**

- ▶ Given  $Z$ , *cannot tell* what  $x$  gave  $Z$
- ▶ Testing argument: based on  $Z$ , adversary must distinguish between  $x$  and  $x'$ :

$$\text{FNR} + \text{FPR} \geq \frac{2}{1 + e^\alpha}$$

[Wasserman and Zhou 2011]



# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\mathbb{E}_P \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

- ▶ Worst case over distributions  $\mathcal{P}$

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

- ▶ Worst case over distributions  $\mathcal{P}$
- ▶ Best case over all estimators  $\hat{\theta} : \mathcal{Z}^n \rightarrow \Theta$

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\underbrace{\inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_P \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]}_{\text{Classical minimax risk}}$$

- ▶ Worst case over distributions  $\mathcal{P}$
- ▶ Best case over all estimators  $\hat{\theta} : \mathcal{Z}^n \rightarrow \Theta$



# Minimax risk

**Central object of study:** Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ **Loss**  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\inf_{Q \in \mathcal{Q}_\alpha} \inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_{P, Q} \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

- ▶ **Worst case** over distributions  $\mathcal{P}$
- ▶ **Best case** over all estimators  $\hat{\theta}: \mathcal{Z}^n \rightarrow \Theta$
- ▶ **Best case** over all  $\alpha$ -private channels  $Q \in \mathcal{Q}_\alpha$  from  $X$  to  $Z$

# Minimax risk

## Central object of study: Minimax risk

- ▶ Parameter  $\theta(P)$  of distribution  $P$
- ▶ Loss  $\rho$  that measures error in estimate of  $\hat{\theta}$  for  $\theta$ :  $\rho(\hat{\theta}, \theta)$ 
  - ▶ E.g.  $\rho(\hat{\theta}, \theta) = \|\hat{\theta} - \theta\|_2^2$
- ▶ Family of distributions  $\mathcal{P}$  that we study

Look at expected loss

$$\underbrace{\mathfrak{M}_n(\theta(\mathcal{P}), \rho, \alpha) := \inf_{Q \in \mathcal{Q}_\alpha} \inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_{P, Q} \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]}_{\text{Private minimax risk}}$$

- ▶ Worst case over distributions  $\mathcal{P}$
- ▶ Best case over all estimators  $\hat{\theta} : \mathcal{Z}^n \rightarrow \Theta$
- ▶ Best case over all  $\alpha$ -private channels  $Q \in \mathcal{Q}_\alpha$  from  $X$  to  $Z$

## Goal for the rest of the talk

How does the minimax risk

$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho, \alpha) := \inf_{Q \in \mathcal{Q}_\alpha} \inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_{P, Q} \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

change with **privacy parameter**  $\alpha$  and **number of samples**  $n$ ?

## Goal for the rest of the talk

How does the minimax risk

$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho, \alpha) := \inf_{Q \in \mathcal{Q}_\alpha} \inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_{P, Q} \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

change with **privacy parameter**  $\alpha$  and **number of samples**  $n$ ?

**Many related results**

## Goal for the rest of the talk

How does the minimax risk

$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho, \alpha) := \inf_{Q \in \mathcal{Q}_\alpha} \inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_{P, Q} \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

change with **privacy parameter**  $\alpha$  and **number of samples**  $n$ ?

### Many related results

- ▶ Non-population lower bounds [Hardt and Talwar 10, Nikkolov, Talwar, Zhang 13; Hall, Rinaldo, Wasserman 11, Chaudhuri, Monteleoni, Sarwate 12]

## Goal for the rest of the talk

How does the minimax risk

$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho, \alpha) := \inf_{Q \in \mathcal{Q}_\alpha} \inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_{P, Q} \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

change with **privacy parameter**  $\alpha$  and **number of samples**  $n$ ?

### Many related results

- ▶ Non-population lower bounds [Hardt and Talwar 10, Nikkolov, Talwar, Zhang 13; Hall, Rinaldo, Wasserman 11, Chaudhuri, Monteleoni, Sarwate 12]
- ▶ Related population bounds:

# Goal for the rest of the talk

How does the minimax risk

$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho, \alpha) := \inf_{Q \in \mathcal{Q}_\alpha} \inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_{P, Q} \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

change with **privacy parameter**  $\alpha$  and **number of samples**  $n$ ?

## Many related results

- ▶ Non-population lower bounds [Hardt and Talwar 10, Nikkolov, Talwar, Zhang 13; Hall, Rinaldo, Wasserman 11, Chaudhuri, Monteleoni, Sarwate 12]
- ▶ Related population bounds:
  - ▶ Two point hypotheses [Chaudhuri & Hsu 12, Beimel, Nissim, Omri 08]  
(e.g. for 1-dimensional bias estimation, get  $1/(n\alpha)^2$  error)

# Goal for the rest of the talk

How does the minimax risk

$$\mathfrak{M}_n(\theta(\mathcal{P}), \rho, \alpha) := \inf_{Q \in \mathcal{Q}_\alpha} \inf_{\hat{\theta}} \sup_{P \in \mathcal{P}} \mathbb{E}_{P, Q} \left[ \rho(\hat{\theta}(Z_1, \dots, Z_n), \theta(P)) \right]$$

change with **privacy parameter**  $\alpha$  and **number of samples**  $n$ ?

## Many related results

- ▶ Non-population lower bounds [Hardt and Talwar 10, Nikkolov, Talwar, Zhang 13; Hall, Rinaldo, Wasserman 11, Chaudhuri, Monteleoni, Sarwate 12]
- ▶ Related population bounds:
  - ▶ Two point hypotheses [Chaudhuri & Hsu 12, Beimel, Nissim, Omri 08] (e.g. for 1-dimensional bias estimation, get  $1/(n\alpha)^2$  error)
  - ▶ PAC learning results [Beimel, Brenner, Kasiviswanathan, Nissim 13]



# Examples

- ▶ Mean estimation
- ▶ Fixed-design regression
- ▶ Convex risk minimization (i.e. online learning)
- ▶ Multinomial (probability) estimation
- ▶ Nonparametric density estimation

# Examples

- ▶ Mean estimation
- ▶ Fixed-design regression
- ▶ Convex risk minimization (i.e. online learning)
- ▶ Multinomial (probability) estimation
- ▶ Nonparametric density estimation

## Example 1: Mean estimation

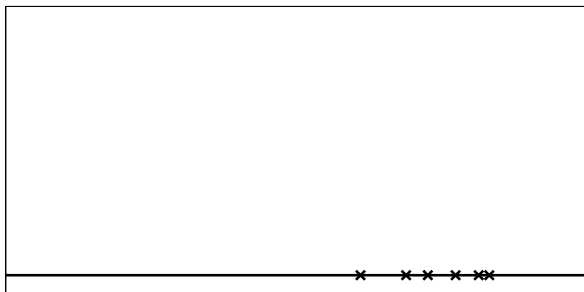
**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$

## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

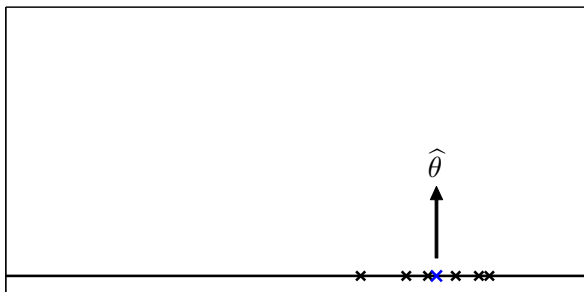
$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$



## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$



## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

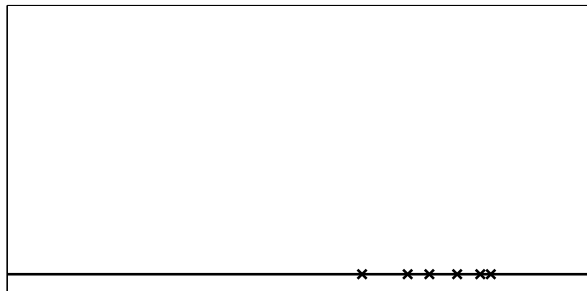
$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$

$$\underbrace{\hat{\theta} = \frac{1}{n} \sum_{i=1}^n X_i}_{\text{Standard estimator}} \quad \mathbb{E} \left[ \left( \hat{\theta} - \mathbb{E}[X] \right)^2 \right] \leq \frac{1}{n}.$$

## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

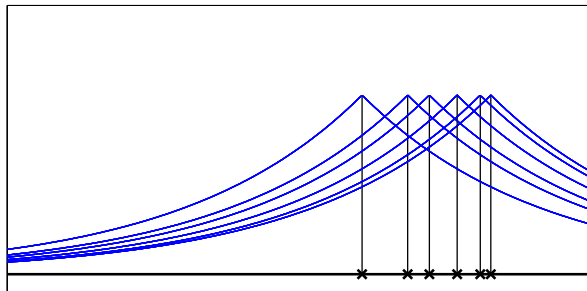
$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$



## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$

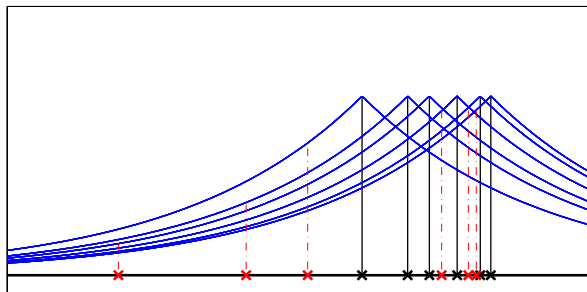




## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$



## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$

**Proposition (D., Jordan, Wainwright):**

Non-private minimax rate

$$\frac{1}{n} \lesssim \mathbb{E}[(\hat{\theta} - \mathbb{E}[X])^2] \lesssim \frac{1}{n}$$

## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$

**Proposition (D., Jordan, Wainwright):**

Private minimax rate

$$\frac{1}{(n\alpha^2)^{\frac{k-1}{k}}} \lesssim \mathbb{E}[(\hat{\theta} - \mathbb{E}[X])^2] \lesssim \frac{1}{(n\alpha^2)^{\frac{k-1}{k}}}$$

## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$

**Proposition (D., Jordan, Wainwright):**

Private minimax rate

$$\frac{1}{(n\alpha^2)^{\frac{k-1}{k}}} \lesssim \mathfrak{M}_n(\mathbb{E}[X], (\cdot)^2, \alpha) \lesssim \frac{1}{(n\alpha^2)^{\frac{k-1}{k}}}$$

## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$

**Proposition (D., Jordan, Wainwright):**

Private minimax rate

$$\frac{1}{(n\alpha^2)^{\frac{k-1}{k}}} \lesssim \mathfrak{M}_n(\mathbb{E}[X], (\cdot)^2, \alpha) \lesssim \frac{1}{(n\alpha^2)^{\frac{k-1}{k}}}$$

**Examples:**

- ▶ For **two moments**  $k = 2$ , rate goes from parametric  $1/n$  to  $1/\sqrt{n\alpha^2}$

## Example 1: Mean estimation

**Problem:** Estimate mean of distributions  $P$  with  $k \geq 2$ nd moment:

$$\theta(P) := \mathbb{E}_P[X], \quad \mathbb{E}_P[|X|^k] \leq 1.$$

**Proposition (D., Jordan, Wainwright):**

Private minimax rate

$$\frac{1}{(n\alpha^2)^{\frac{k-1}{k}}} \lesssim \mathfrak{M}_n(\mathbb{E}[X], (\cdot)^2, \alpha) \lesssim \frac{1}{(n\alpha^2)^{\frac{k-1}{k}}}$$

**Examples:**

- ▶ For **two moments**  $k = 2$ , rate goes from parametric  $1/n$  to  $1/\sqrt{n\alpha^2}$
- ▶ For  $k \rightarrow \infty$  (bounded random variables) parametric decrease

$$n \mapsto n\alpha^2$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

**Example:**



## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

**Example:**

- ▶ \_\_\_\_\_ \$0–\$10,000
- ▶ \_\_\_\_\_ \$10,001–\$20,000
- ▶ \_\_\_\_\_ \$20,001–\$40,000
- ▶ \_\_\_\_\_ \$40,001–\$80,000
- ▶ \_\_\_\_\_ \$80,001–\$160,000
- ▶ \_\_\_\_\_ \$160,001–\$320,000
- ▶ \_\_\_\_\_ \$320,001+

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

**Example:**

- |                             |                  |
|-----------------------------|------------------|
| ▶ _____ \$0-\$10,000        | $\theta_1 = .05$ |
| ▶ _____ \$10,001-\$20,000   | $\theta_2 = .1$  |
| ▶ _____ \$20,001-\$40,000   | $\theta_3 = .2$  |
| ▶ _____ \$40,001-\$80,000   | $\theta_4 = .4$  |
| ▶ _____ \$80,001-\$160,000  | $\theta_5 = .2$  |
| ▶ _____ \$160,001-\$320,000 | $\theta_6 = .04$ |
| ▶ _____ \$320,001+          | $\theta_7 = .01$ |

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

$$\hat{\theta}_j = \frac{1}{n} \sum_{i=1}^n \mathbf{1}\{X_i = j\} = \hat{P}(X = j)$$

Standard estimator

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

$$\hat{\theta}_j = \frac{1}{n} \sum_{i=1}^n \mathbf{1}\{X_i = j\} = \hat{P}(X = j)$$

Standard estimator (counts)

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

$$\hat{\theta}_j = \frac{1}{n} \sum_{i=1}^n \mathbf{1}\{X_i = j\} = \hat{P}(X = j)$$

Standard estimator (counts)

**Usual rate:**

$$\mathbb{E} \left[ \|\hat{\theta} - \theta\|_2^2 \right] \leq \frac{1}{n}.$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

**Proposition:** Non-private minimax rate

$$\frac{1}{n} \lesssim \mathbb{E} \left[ \|\hat{\theta} - \theta\|_2^2 \right] \lesssim \frac{1}{n}$$



## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

**Proposition:** Private minimax rate

$$\frac{d}{(n\alpha^2)} \lesssim \mathbb{E} \left[ \|\hat{\theta} - \theta\|_2^2 \right] \lesssim \frac{d}{(n\alpha^2)}$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

**Proposition:** Private minimax rate

$$\frac{d}{(n\alpha^2)} \lesssim \mathfrak{M}_n([P(X = j)]_{j=1}^d, \|\cdot\|_2^2, \alpha) \lesssim \frac{d}{(n\alpha^2)}$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

**Proposition:** Private minimax rate

$$\frac{d}{(n\alpha^2)} \lesssim \mathfrak{M}_n([P(X = j)]_{j=1}^d, \|\cdot\|_2^2, \alpha) \lesssim \frac{d}{(n\alpha^2)}$$

**Take away:** Sample size reduction

$$n \mapsto \frac{n\alpha^2}{d}$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

- ▶ Optimal mechanism: randomized response. Resample each coordinate by Bernoulli coin flips

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

- ▶ Optimal mechanism: randomized response. Resample each coordinate by Bernoulli coin flips
- ▶ \_\_\_\_\_ \$0–\$10,000
- ▶ \_\_\_\_\_ \$10,001–\$20,000
- ▶ X \$20,001–\$40,000
- ▶ \_\_\_\_\_ \$40,001–\$80,000
- ▶ \_\_\_\_\_ \$80,001–\$160,000
- ▶ \_\_\_\_\_ \$160,001–\$320,000
- ▶ \_\_\_\_\_ \$320,001+

## Example 2: multinomial estimation

**Problem:** Get observations  $X \in [d]$  and wish to estimate

$$\theta_j := P(X = j)$$

- ▶ Optimal mechanism: randomized response. Resample each coordinate by Bernoulli coin flips

▶ \_\_\_\_\_ \$0-\$10,000

▶ \_\_\_\_\_ \$10,001-\$20,000

▶ X \$20,001-\$40,000

▶ \_\_\_\_\_ \$40,001-\$80,000

▶ \_\_\_\_\_ \$80,001-\$160,000

▶ \_\_\_\_\_ \$160,001-\$320,000

▶ \_\_\_\_\_ \$320,001+

▶ \_\_\_\_\_ \$0-\$10,000

▶ X \$10,001-\$20,000

▶ X \$20,001-\$40,000

▶ \_\_\_\_\_ \$40,001-\$80,000

▶ \_\_\_\_\_ \$80,001-\$160,000

▶ \_\_\_\_\_ \$160,001-\$320,000

▶ X \$320,001+

## Main consequences

**Goal:** Understand tradeoff between differential privacy bound  $\alpha$  and sample size  $n$

**“Theorem 1”** Effective sample size for *essentially any*<sup>1</sup> problem is made **worse** by at least

$$n \mapsto n\alpha^2$$



## Main consequences

**Goal:** Understand tradeoff between differential privacy bound  $\alpha$  and sample size  $n$

**“Theorem 1”** Effective sample size for *essentially any*<sup>1</sup> problem is made **worse** by at least

$$n \mapsto n\alpha^2$$

<sup>1</sup> *essentially any*: any problem whose minimax rate can be controlled by **information-theoretic** techniques

# Main consequences

**Goal:** Understand tradeoff between differential privacy bound  $\alpha$  and sample size  $n$

**“Theorem 1”** Effective sample size for *essentially any*<sup>1</sup> problem is made **worse** by at least

$$n \mapsto n\alpha^2$$

<sup>1</sup> *essentially any*: any problem whose minimax rate can be controlled by **information-theoretic** techniques

**“Theorem 2”** Effective sample size for  $d$ -dimensional problems scales as

$$n \mapsto \frac{n\alpha^2}{d}$$

# General theory

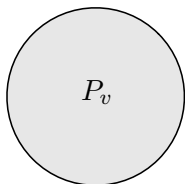
## Showing minimax bounds:

- ▶ Have possible “true” parameters  $\{\theta_v\}$  we want to find
- ▶ Distribution  $P_v$  associated with each parameter
- ▶ Problem is *hard* when  $P_v \approx P_{v'}$

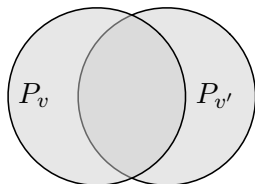
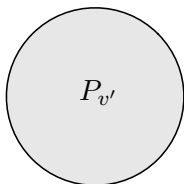
# General theory

## Showing minimax bounds:

- ▶ Have possible “true” parameters  $\{\theta_v\}$  we want to find
- ▶ Distribution  $P_v$  associated with each parameter
- ▶ Problem is *hard* when  $P_v \approx P_{v'}$



Easy



Hard

## Differential privacy and probability distributions

**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$

## Differential privacy and probability distributions

**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$

**Strong data processing:** If  $Q(Z | x)/Q(Z | x') \leq e^\alpha$ ,

$$D_{\text{kl}}(M_1 \| M_2) + D_{\text{kl}}(M_2 \| M_1) \leq 4(e^\alpha - 1)^2 \|P_1 - P_2\|_{\text{TV}}^2$$

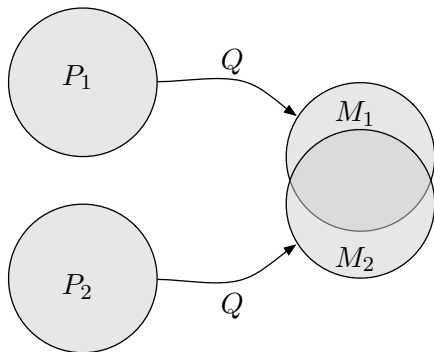
# Differential privacy and probability distributions

**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$

**Strong data processing:** If  $Q(Z | x)/Q(Z | x') \leq e^\alpha$ ,

$$D_{\text{kl}}(M_1 \| M_2) + D_{\text{kl}}(M_2 \| M_1) \leq 4(e^\alpha - 1)^2 \|P_1 - P_2\|_{\text{TV}}^2$$



## Contraction and lower bounds

**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$



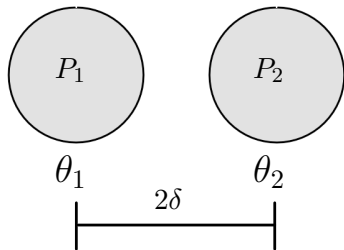
## Contraction and lower bounds

**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$

### Le Cam's Method

- ▶  $\theta_1$  and  $\theta_2$  are  $2\delta$  separated



## Contraction and lower bounds

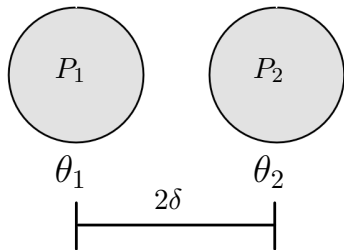
**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$

### Le Cam's Method

- ▶  $\theta_1$  and  $\theta_2$  are  $2\delta$  separated
- ▶ Non-private version:

$$\begin{aligned} \mathfrak{M}_n(\Theta, (\cdot)^2) \\ \geq \delta^2 \left(1 - \sqrt{n D_{\text{kl}}(P_1 \| P_2)}\right) \end{aligned}$$



## Contraction and lower bounds

**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$

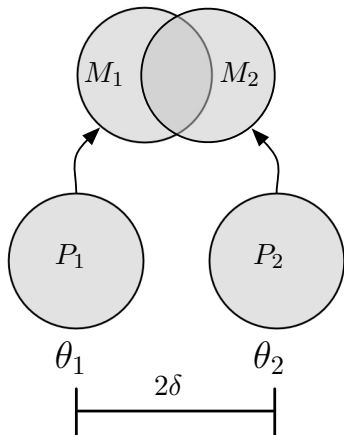
### Le Cam's Method

- ▶  $\theta_1$  and  $\theta_2$  are  $2\delta$  separated
- ▶ Non-private version:

$$\begin{aligned} \mathfrak{M}_n(\Theta, (\cdot)^2) \\ \geq \delta^2 \left(1 - \sqrt{n D_{\text{kl}}(P_1 \| P_2)}\right) \end{aligned}$$

- ▶ Private version:

$$\begin{aligned} \mathfrak{M}_n(\Theta, (\cdot)^2, \alpha) \\ \geq \delta^2 \left(1 - \sqrt{n \alpha^2 \|P_1 - P_2\|_{\text{TV}}^2}\right) \end{aligned}$$



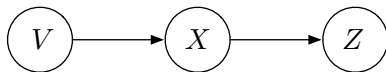
# Variational results on privacy and probability distributions

**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$

**Canonical problem:** Nature samples  $V$  uniformly from  $v = 1, \dots, K$  and draws

$$X_i \stackrel{\text{i.i.d.}}{\sim} P_v \text{ when } V = v$$



**Goal:** Find  $V$  based on  $Z_1, \dots, Z_n$

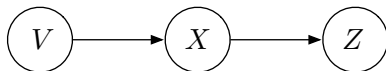
# Variational results on privacy and probability distributions

**Samples:**  $Z_i$  are drawn  $X_i \rightarrow Q \rightarrow Z_i$  from *marginal*

$$M_v(Z) := \int Q(Z | X = x) dP_v(x)$$

**Canonical problem:** Nature samples  $V$  uniformly from  $v = 1, \dots, K$  and draws

$$X_i \stackrel{\text{i.i.d.}}{\sim} P_v \text{ when } V = v$$

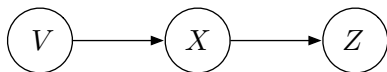


**Goal:** Find  $V$  based on  $Z_1, \dots, Z_n$

**Difficulty of problem:** Saw earlier *mutual information*

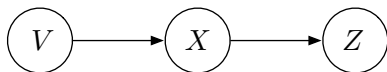
$$I(X_1, \dots, X_n; V) \mapsto I(Z_1, \dots, Z_n; V)$$

## Fano inequality, lower bounds, contraction



- ▶ Have parameters  $\theta_1, \dots, \theta_K$ , choose randomly  $V \in [K]$
- ▶ Sample  $X_i$  according to  $\theta_v$  when  $V = v$
- ▶ Sample  $Z_i$  according to  $Q(\cdot | X_i)$

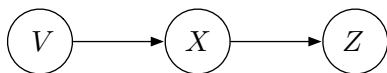
## Fano inequality, lower bounds, contraction



- ▶ Have parameters  $\theta_1, \dots, \theta_K$ , choose randomly  $V \in [K]$
- ▶ Sample  $X_i$  according to  $\theta_v$  when  $V = v$
- ▶ Sample  $Z_i$  according to  $Q(\cdot | X_i)$
- ▶ **Non-private Fano inequality:**

$$\mathbb{P}(\text{Error}) \geq 1 - \frac{I(X_1, \dots, X_n; V)}{\log K} - o(1)$$

## Fano inequality, lower bounds, contraction



- ▶ Have parameters  $\theta_1, \dots, \theta_K$ , choose randomly  $V \in [K]$
- ▶ Sample  $X_i$  according to  $\theta_v$  when  $V = v$
- ▶ Sample  $Z_i$  according to  $Q(\cdot | X_i)$
- ▶ **Non-private Fano inequality:**

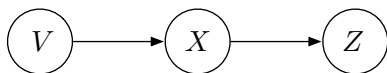
$$\mathbb{P}(\text{Error}) \geq 1 - \frac{I(X_1, \dots, X_n; V)}{\log K} - o(1)$$

- ▶ **Private Fano inequality:**

$$\mathbb{P}(\text{Error}) \geq 1 - \frac{I(Z_1, \dots, Z_n; V)}{\log K} - o(1)$$



## Fano inequality, lower bounds, contraction



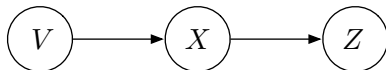
- ▶ Have parameters  $\theta_1, \dots, \theta_K$ , choose randomly  $V \in [K]$
- ▶ Sample  $X_i$  according to  $\theta_v$  when  $V = v$
- ▶ Sample  $Z_i$  according to  $Q(\cdot | X_i)$
- ▶ **Non-private Fano inequality:**

$$\mathbb{P}(\text{Error}) \geq 1 - \frac{I(X_1, \dots, X_n; V)}{\log K} - o(1)$$

- ▶ **Private Fano inequality:**

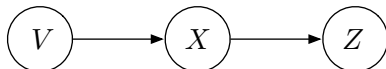
$$\mathbb{P}(\text{Error}) \geq 1 - \frac{\alpha^2 I(X_1, \dots, X_n; V)}{d \log K} - o(1)$$

## Variational results on privacy and probability distributions



- ▶ Define mixture  $\bar{P} = \frac{1}{K} \sum_{v=1}^K P_v$

## Variational results on privacy and probability distributions

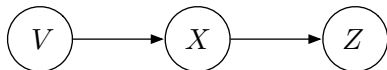


- ▶ Define mixture  $\bar{P} = \frac{1}{K} \sum_{v=1}^K P_v$

**Mutual information contraction:** For any non-interactive  $\alpha$ -locally private channel  $Q$ ,

$$I(Z_1, \dots, Z_n; V) \leq n(e^\alpha - 1)^2 \sup_S \frac{1}{K} \sum_{v=1}^K (P_v(S) - \bar{P}(S))^2$$

# Variational results on privacy and probability distributions

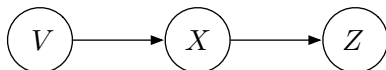


- ▶ Define mixture  $\bar{P} = \frac{1}{K} \sum_{v=1}^K P_v$

**Mutual information contraction:** For any non-interactive  $\alpha$ -locally private channel  $Q$ ,

$$I(Z_1, \dots, Z_n; V) \leq n(e^\alpha - 1)^2 \underbrace{\sup_S \frac{1}{K} \sum_{v=1}^K (P_v(S) - \bar{P}(S))^2}_{\text{Dimension-dependent total variation}}$$

# Variational results on privacy and probability distributions



- Define mixture  $\bar{P} = \frac{1}{K} \sum_{v=1}^K P_v$

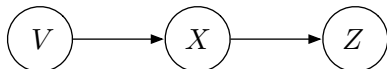
**Mutual information contraction:** For any non-interactive  $\alpha$ -locally private channel  $Q$ ,

$$I(Z_1, \dots, Z_n; V) \leq n(e^\alpha - 1)^2 \underbrace{\sup_S \frac{1}{K} \sum_{v=1}^K (P_v(S) - \bar{P}(S))^2}_{\text{Dimension-dependent total variation}}$$

**What happens?** Roughly

$$n \sup_S \frac{1}{K} \sum_{v=1}^K (P_v(S) - \bar{P}(S))^2 \approx \frac{1}{d} I(X_1, \dots, X_n; V)$$

# Variational results on privacy and probability distributions



- Define mixture  $\bar{P} = \frac{1}{K} \sum_{v=1}^K P_v$

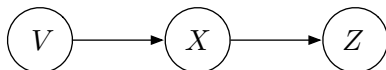
**Mutual information contraction:** For any non-interactive  $\alpha$ -locally private channel  $Q$ ,

$$I(Z_1, \dots, Z_n; V) \leq n(e^\alpha - 1)^2 \underbrace{\sup_S \frac{1}{K} \sum_{v=1}^K (P_v(S) - \bar{P}(S))^2}_{\text{Dimension-dependent total variation}}$$

**What happens?** Roughly

$$n \sup_S \frac{1}{K} \sum_{v=1}^K (P_v(S) - \bar{P}(S))^2 \approx \frac{1}{d} \underbrace{I(X_1, \dots, X_n; V)}_{\text{Classical}}$$

# Variational results on privacy and probability distributions



- Define mixture  $\bar{P} = \frac{1}{K} \sum_{v=1}^K P_v$

**Mutual information contraction:** For any non-interactive  $\alpha$ -locally private channel  $Q$ ,

$$I(Z_1, \dots, Z_n; V) \leq n(e^\alpha - 1)^2 \underbrace{\sup_S \frac{1}{K} \sum_{v=1}^K (P_v(S) - \bar{P}(S))^2}_{\text{Dimension-dependent total variation}}$$

**What happens?** Roughly

$$I(Z_1, \dots, Z_n; V) \leq \frac{\alpha^2}{d} \underbrace{I(X_1, \dots, X_n; V)}_{\text{Classical}}$$

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy



# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
- ▶ Two main theorems bound **distances** between probability distributions as function of privacy

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
- ▶ Two main theorems bound **distances** between probability distributions as function of privacy
  - ▶ Pairwise contraction: Le Cam's method
  - ▶ Mutual information contraction: Fano's method

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
- ▶ Two main theorems bound **distances** between probability distributions as function of privacy
  - ▶ Pairwise contraction: Le Cam's method
  - ▶ Mutual information contraction: Fano's method

## Extensions and other conclusions:

- ▶ In essentially any problem, effective number of samples

$$n \mapsto n\alpha^2$$

- ▶ In  $d$ -dimensional problems, effective number of samples

$$n \mapsto \frac{n\alpha^2}{d}$$

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
- ▶ Two main theorems bound **distances** between probability distributions as function of privacy
  - ▶ Pairwise contraction: Le Cam's method
  - ▶ Mutual information contraction: Fano's method

## Extensions and other conclusions:

- ▶ In essentially any problem, effective number of samples

$$n \mapsto n\alpha^2$$

- ▶ In  $d$ -dimensional problems, effective number of samples

$$n \mapsto \frac{n\alpha^2}{d}$$

- ▶ Rates for regression, multinomial estimation, convex optimization
- ▶ **Dimension-dependent effects:** High-dimensional problems impossible (no logarithmic dependence on dimension)

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
- ▶ Two main theorems bound **distances** between probability distributions as function of privacy
  - ▶ Pairwise contraction: Le Cam's method
  - ▶ Mutual information contraction: Fano's method

## Extensions and other conclusions:

- ▶ In essentially any problem, effective number of samples

$$n \mapsto n\alpha^2$$

- ▶ In  $d$ -dimensional problems, effective number of samples

$$n \mapsto \frac{n\alpha^2}{d}$$

- ▶ Rates for regression, multinomial estimation, convex optimization
- ▶ **Dimension-dependent effects:** High-dimensional problems impossible (no logarithmic dependence on dimension)
- ▶ Identification of optimal mechanism requires geometric understanding

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
- ▶ Two main theorems bound **distances** between probability distributions as function of privacy
  - ▶ Pairwise contraction: Le Cam's method
  - ▶ Mutual information contraction: Fano's method

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
- ▶ Two main theorems bound **distances** between probability distributions as function of privacy
  - ▶ Pairwise contraction: Le Cam's method
  - ▶ Mutual information contraction: Fano's method
- ▶ Trade-offs between privacy and statistical utility

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
  - ▶ Two main theorems bound **distances** between probability distributions as function of privacy
    - ▶ Pairwise contraction: Le Cam's method
    - ▶ Mutual information contraction: Fano's method
- ▶ Trade-offs between privacy and statistical utility
- ▶ Many open problems:



# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
  - ▶ Two main theorems bound **distances** between probability distributions as function of privacy
    - ▶ Pairwise contraction: Le Cam's method
    - ▶ Mutual information contraction: Fano's method
- 
- ▶ Trade-offs between privacy and statistical utility
  - ▶ Many open problems:
    - ▶ Other models of privacy?
    - ▶ Non-local notions of privacy?
    - ▶ Privacy without knowing statistical objective?

# Summary

## High level results:

- ▶ Formal minimax framework for *local* differential privacy
  - ▶ Two main theorems bound **distances** between probability distributions as function of privacy
    - ▶ Pairwise contraction: Le Cam's method
    - ▶ Mutual information contraction: Fano's method
  - ▶ Trade-offs between privacy and statistical utility
  - ▶ Many open problems:
    - ▶ Other models of privacy?
    - ▶ Non-local notions of privacy?
    - ▶ Privacy without knowing statistical objective?
- Pre/post-print online:** "Local privacy and statistical minimax rates." D., Jordan, & Wainwright (2013). *arXiv:1302.3203 [stat.TH]*